



Find out more:

[www.southampton.ac.uk/
sb/newworld](http://www.southampton.ac.uk/sb/newworld)

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+44 (0)238059 9699

EU and International enquiries:

international@southampton.ac.uk

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UNIVERSITY OF
Southampton

EXCEL

IN A NEW WORLD OF BUSINESS

BUSINESS SCHOOL
UNDERGRADUATE
COURSES 2021

FOUNDING
MEMBER OF THE
**RUSSELL
GROUP**

**EXPLORE YOUR
NEW WORLD**

OPEN DAYS

For the latest Open Day dates
and information, go to:

www.southampton.ac.uk/sb/openday

Updates on other ways to
visit us can be found at

www.southampton.ac.uk/sb/visitus



Top 100

global
university*



Top 20

UK university**

CHOOSE SOUTHAMPTON

TAKE A TOUR

Can't wait for an Open Day? Experience
Southampton through a virtual tour.

 **Find out more and explore:**
www.southampton.ac.uk/sb/virtualopenday

Choosing your university is about more than finding a course. It's about starting the next chapter of your life and taking another step towards becoming the person you want to be.

At Southampton we share your passion to learn and encourage your desire to explore and evolve in a friendly and vibrant community.

Our academics and diverse student community will inspire, challenge and support you. Together we can help you make your mark on the world.

Southampton is proud to be ranked top 10 in the UK for Business, Management and Marketing programmes.*** Southampton Business School is accredited by industry associations such as the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the Chartered Association of Business Schools (CABS). Our Marketing courses are ranked top 3 in the UK, and our Business & Management courses are in the top 20. **

CONTENTS

- 04 A global university
- 06 Our people
- 08 Course overview
- 10 Course information
- 26 Your learning
- 30 Your career
- 32 Your student life
- 34 Our international community
- 36 Accommodation
- 38 Applying and funding
- 42 How to find us

*QS World University Rankings, 2020
**Complete University Guide, 2020
***Guardian University Guide, 2020

A GLOBAL UNIVERSITY



We are part of the **Worldwide Universities Network**: a collaboration of knowledge from around the world

Southampton is your gateway to the world.

Explore new cultures through study abroad opportunities and international student societies, get advice from our global alumni community, and make friends with people from a multitude of backgrounds.

Our inspiring academics make a difference on every continent, and our business, government and non-government organisation partners span the globe.



@unisouthampton
@SotonBusiness
Follow us for the latest news, research and events at the University

1 Improving manufacturing

Working in partnership with the Instituto Tecnológico Autónomo de México (ITAM), Business School academics are helping to build software that will optimise the planning of cutting and packing operations in manufacturing companies.



2 Graduate entrepreneur

BSc Marketing graduate Alex Turner, launched CaffJuice, a caffeinated fruit juice. He came up with the idea during his third year New Business Venture module. Bottles are being sold in the UK with plans to expand into supermarkets and overseas. Find out more at www.caffjuice.co.uk



3 Placement success

BSc Business Entrepreneurship (with Placement) student Thomas Ferfelis worked as an Assistant Manager at a restaurant in Romania during his placement year. His achievements include implementing a new self-service facility, resulting in a 40% increase in revenue since its launch.



4 Sustainability reporting

We have been working with the Ugandan Manufacturers' Association to train over 100 companies on how to prepare sustainability reports, to help reduce their negative environmental effect. A sustainability certificate has also been launched for successful companies.



OUR PEOPLE

Our world-leading academics will inspire, challenge and support you throughout your studies. While you are with us, you will be taught by experts with industry experience and lecturers with innovative approaches to education.

- Become part of a research-intensive community where our discoveries are having global impact.
- Our graduate mentors can help you develop your skills.
- Feel welcome in your new home among a diverse mix of people and cultures.



Dr Denise Baden
Associate Professor

Denise is the founder and Chair of the University of Southampton Green Group and Sustainability Officer for Southampton Business School. Denise has worked since 2012 to transform the habits of the resource-intensive hairdressing sector and to reduce the UK's carbon footprint by educating clients in eco-friendly hair care. She recently won the £10,000 Economic and Social Research Council (ESRC) Celebrating Impact Prize for Business and Enterprise.



Collins Ntim
Professor of Accounting,
Deputy Head of School
(Research & Enterprise)

Collins is a member of the Centre for Research in Accounting, Accountability and Governance at Southampton Business School. His teaching interests spread across Accounting, Finance and Governance. Collins' research has been published extensively in a number of internationally recognised journals, and he is an editor and reviewer for numerous international journals, research councils and academic bodies and conferences.

Anita Krishnan
Principal Teaching Fellow, Deputy
Head of School (Education), Director
of Undergraduate Programmes

Anita is a qualified accountant and has extensive experience in teaching professional as well as University studies in the UK and Asia: "Our 'relevance with rigour' approach means that we offer programmes that aim to meet the demands of the business world and ensures that our research-led knowhow and culture informs students' perspectives and critical thinking."



Dr Shahnaz Ibrahim
Senior Teaching Fellow in Strategy
and Entrepreneurship

"I believe that lecturers play a critical role in guiding, mentoring, inspiring and helping students to grow as individuals and leaders. I always strive to push my students to achieve their full potential, believe in themselves, think creatively, and engage with the amazing entrepreneurial ecosystem at Southampton."

Dr Antonio Martinez-Sykora
Associate Professor in Business Analytics

Antonio joined Southampton Business School in 2013. His research focuses on a wide range of combinational optimisation problems, especially on cutting and packing problems, scheduling and logistic planning problems. He has an extensive record of scientific publications in international journals and he has collaborated with several companies in various industries. Antonio is a coordinator of the Euro Working Group on Cutting and Packing (ESICUP).



YOUR COURSES

Choose Southampton

- More than 90% of our graduates enter employment and/or further study*
- Our graduates' average starting salary is more than £27,500
- 100 per cent of our research has been ranked world leading or internationally excellent for its impact on society and the research environment we provide to staff and students (latest REF, 2014)

TOP 10

in the UK for Business, Management and Marketing**



Close links with world leading companies such as Microsoft, JP Morgan and Carnival



Specialist business placements team will help you develop your CV and prepare for interviews

*within six months of graduating; DLHE, 2016/17
**Guardian University Guide, 2020

For ambitious leaders who want to change the world, Southampton Business School offers a truly distinctive multidisciplinary and integrated approach. Our world-class, cutting-edge research shapes future business practice and we provide a responsible educational experience that connects people and organisations to deliver groundbreaking social and economic impact.

We have designed our programmes to provide you with the essential knowledge, understanding and skills relevant to the subjects you are studying, together with a capacity for critical and evaluative thinking. We encourage autonomous learning in our stimulating and challenging but supportive learning environment.

Teaching informed by industry

Southampton Business School has links with many of the world's leading companies, including Microsoft, JP Morgan and Carnival. Our close relationships with businesses open up a wealth of opportunities for our students, from live industry projects and guest lectures to internships and placements.

Guest speakers

We regularly welcome external speakers to give lectures at the Business School, ranging from topics such as innovation in practice to the role of cash budgets for rapidly growing businesses. Recent speakers have included representatives from PwC, Smith and Williamson, KPMG, SETsquared and SAS UK.

Enhance your employability

Students on all of our undergraduate programmes are able to complete one-year work placement, with support from our dedicated placements team. You can also take advantage of opportunities offered by the Careers and Employability Service, which include summer internships and working on mini consultancy projects through the Business Innovation Programme.

Subject highlights ✓

STUDY ABROAD

All our programmes offer you the opportunity to study abroad for one year. We have connections with top universities in Europe, North America, Australia and Asia. Experience a new culture, learn a language and enhance your CV.

INDUSTRY PLACEMENT

All of our programmes offer you the opportunity to spend your third year on an industry placement. You can apply your learning to real-world situations and start developing your future career. Our award-winning Placements Team will also support you throughout the process.

Summer School

Southampton Business School offers a Summer School study option to current students. Some Summer Schools are tuition-free for our students and competitive scholarships will be awarded to students to fund part of their Summer School expenses. Our current partners include Vienna University of Economics and Business, Korea University Business School and Xiamen University.

Curriculum Innovation

All of our courses offer a choice of optional modules, including modules from other disciplines. For example, you could choose to learn another language, or advance your understanding of economics.

Innovation and Entrepreneurship

Get hands-on experience working with real businesses via opportunities such as the Business Innovation Programme or Excel Internship Programme; or develop your own business idea with support from our student societies. Groups such as Fish On Toast, The Entrepreneur's Club and Women In Business host regular events, workshops and competitions aimed at encouraging and supporting innovative ideas and start-ups.

For more details about our courses visit:
www.southampton.ac.uk/business-school/ug

BSc ACCOUNTING AND FINANCE

On this accredited degree you'll learn how to prepare and interpret financial and managerial information for a variety of users, as well as gaining an understanding of investment and finance. Our academics are actively involved in research, with particular strengths in areas such as corporate governance, taxation, auditing, and financial accounting and reporting. This means your learning will be informed by the latest findings and current sector issues.



Accredited by professional bodies including ICAEW, ACCA and CIMA



Work with companies like PwC on **real industry projects**

90% of our graduates are in professional employment or further study*



Optional Placement Year at companies such as JP Morgan, EY or Deloitte

What distinguishes this course from many similar programmes offered at other universities is its flexibility, allowing you to deepen your accounting and finance knowledge or study complementary business and management topics that interest you.

You could learn more about international banking, for example, or select modules in other areas of business and management, such as marketing, human resources management or project management. The course also includes distinctive modules on audit and tax, and the evolution of today's business world. You could even study a language or take an interdisciplinary module on a topic of interest outside the Business School.

Graduates from BSc Accounting and Finance have gone on to work for leading banking and finance companies such as Deloitte and Barclay's Capital.

Course structure

Year one | Modules

- Commercial Law
- Financial Accounting 1
- Introduction to Management

- Management Accounting 1
 - Foundation of Business Analytics OR Management Analysis
- Plus three optional modules

Year two | Modules

- Company Law
- Financial Accounting 2
- Financial Management
- Management Accounting 2
- Business Research

- Portfolio Theory and Financial Markets
 - Principles of Audit and Taxation
- Plus one optional module

Year three

This year can be spent studying abroad at one of our partner institutions, or on an approved industry placement in an organisation.

Year three or four | Modules

- Financial Accounting 3
- Management Accounting 3
- Dissertation

Plus four optional modules

Applicant Days

We invite all offer holders to one of our applicant days which are held in February and March. This is a great opportunity for you to meet academics and current students from the Business School.

For more information click on www.southampton.ac.uk/businessvisits



Subject highlights ✓

STUDY ABROAD

As an accounting and finance student, you can apply to spend a year studying abroad, at one of our partners in Europe, North America, Australia or Asia. It is a unique opportunity to study at prestigious universities, experience another culture, improve your language skills and enhance your CV.

“During my degree, I increased my knowledge of the workings of financial services and the banking industry. I also valued the guest lectures and employer networking events, as they offered a valuable insight into different industries and sectors.”

Athena Liu

BSc Accounting and Finance with Placement Year, 2019
Assurance Associate, EY

Key information

UCAS code | Duration:

N400 | 3 years
N401 | 4 years with placement

Programme Leader:

Dr Fatimah Zainudin

Start date:

September 2021

Fees: www.southampton.ac.uk/sb/fees

Typical offers require the following

A levels: AAB
See page 38 for more information on contextual admissions.

EPQ: ABB plus grade A in the EPQ (extended project qualification). For more information on the EPQ visit www.southampton.ac.uk/ug/epq

Please visit our website for a list of restricted A level subjects.

GCSEs: Grade **4/C** in GCSE English language and grade **6/B** in GCSE Mathematics (or a grade 5 in the reformed GCSE is acceptable if grade B has been achieved in A-levels Mathematics, Physics, Economics, Geography, Psychology or Business)

IB: 34 points (with 17 at higher level) including grade 4 at standard level in Analysis and Approaches or Applications and Interpretation.

BTEC Extended Diploma: DDD. Please contact us if your BTEC is not in Business to check if the subject area is acceptable.

Language requirements:

See page 34

Selection process:

UCAS application

Our typical entry requirements may be subject to change.

Before you apply, please visit www.southampton.ac.uk/entryreq



Find out more

For more details about your course such as module information and course structure, visit

www.southampton.ac.uk/business-school/ug

Or to have specific questions answered:

T: +44 (0)23 8059 5507

E: enquiry@southampton.ac.uk

BSc FINANCE

This degree covers the skills and knowledge that are required to be successful in the finance industry. Considerable emphasis is placed on key quantitative and analytical skills, as well as the importance of corporate finance and its financial and environmental sustainability.



One of only a few standalone **finance degrees** in the UK



Industry-standard facilities include Bloomberg Trading Terminals



Access to **world-class databases** like WRDS, DataStream and FAMA

On this course you'll learn how to prepare, interpret and analyse financial information for a variety of users, as well as gaining an understanding of investment and finance. You'll also gain a thorough grounding in accounting, financial theory and statistical methods for finance.

Our academics are actively involved in research, with particular strengths in areas such as Fintech, high-frequency trading, corporate finance, portfolio theory and alternative investments. We also conduct leading research into rapidly expanding fields such as Blockchain and Cryptocurrency. Our experts will use their experience to shape your course using the latest industry trends.

What distinguishes this course from many similar programmes offered at other universities is its flexibility; you'll have the freedom to shape your course by choosing from a range of optional modules, some which explore new and exciting areas of finance, such as Alternative Investments and Islamic Banking and Finance, allowing you to broaden your knowledge and explore possible career paths.

Course structure

Year one | Modules

- Foundations of Finance
- Personal Finance
- Financial Accounting 1
- Introduction to Management
- Management Accounting 1
- Statistical Methods for Finance
- Managerial Decisions
- Introduction to Economics for Non-Economists

Year two | Modules

- Business Research
- Financial Econometrics 1
- Financial Econometrics 2
- Financial Management
- Principles of Audit and Taxation
- Portfolio Theory and Financial Markets

Plus two optional modules

Year three

This year can be spent studying abroad at one of our partner institutions, or on an approved industry placement in an organisation.

Year three or four | Modules

- Futures and Options
- International Finance
- Alternative Investments
- Behavioural Finance
- Dissertation

Plus two optional modules

Applicant Days

We invite all offer holders to one of our applicant days which are held in February and March. This is a great opportunity for you to meet academics and current students from the Business School.

For more information click on www.southampton.ac.uk/businessvisits



Subject highlights ✓

STUDY ABROAD

As a finance student, you can apply to spend a year studying abroad, at one of our partners in Europe, North America, Australia or Asia. It is a unique opportunity to study at prestigious universities, experience another culture, improve your language skills and enhance your CV.



BSc Finance is a rigorous new programme which will equip students with a strong foundation in finance, along with the necessary quantitative skills to analytically and critically evaluate key issues in finance from a variety of perspectives.”

Dr Larisa Yarovaya
Programme Leader

Key information

UCAS code | Duration:

F97C | 3 years

F98C | 4 years with placement

Programme Leader:

Dr Larisa Yarovaya

Start date: September 2021

Fees: www.southampton.ac.uk/sb/fees

Typical offers require the following

A levels: AAB including Maths. See page 38 for more information on contextual admissions.

EPQ: ABB including Maths plus grade A in the EPQ (extended project qualification). For more information on the EPQ visit www.southampton.ac.uk/ug/epq

Please visit our website for a list of restricted A level subjects.

IB: 34 points (with 17 at higher level) including grade 5 at higher level in Analysis and Approaches or Applications and Interpretation.

Language requirements:

See page 34

Selection process:

UCAS application

Our typical entry requirements may be subject to change.

Before you apply, please visit www.southampton.ac.uk/entryreq



Find out more

For more details about your course such as module information and course structure, visit

www.southampton.ac.uk/business-school/ug

Or to have specific questions answered:

T: +44 (0)23 8059 5507

E: enquiry@southampton.ac.uk

BSc BUSINESS ANALYTICS

This degree is designed to meet a growing need for graduates with a sound education in business and the specialist skills to help organisations understand their customers, forecast future demand and use big data to make effective decisions.



Explore real-world business issue in final project

95%

of our graduates are in professional employment or further study*



One of the only UK BSc Business Analytics to include **foundation in programming**

You'll learn to use industry-standard analytics software, including the widely-used SAS package. Develop the mathematical skills required to gain insights from a range of data sources, including the internet and social media.

Your learning will be informed by the expertise of our research-focused academics, while input from industry ensures the course content meets today's business needs.

Study interdisciplinary modules including languages and web design.

At the end of the course, you will have the opportunity to put your knowledge into practice, by working on a project to address a real world industry issue.

Course structure

Year one | Modules

- Ideas that Shaped the Business World 1 & 2
- Introduction to Management
- Foundations of Business Analytics OR Management Analysis
- Financial Accounting for Business
- Management Accounting 1
- Technologies that Shaped the Business World 2
- Key Skills for Business

Year two | Modules

- SAS Base Programming
 - Principles and Practice of Management Science
 - Business Forecasting
 - Business Simulation
- Plus four optional modules

Year three

This year can be spent studying abroad at one of our partner institutions, or on an approved industry placement in an organisation.

Year three or four | Modules

- Final Project
- Data-Mining for Marketing
- Knowledge Management
- Analytics in Action
- Optimization

Plus two optional modules

Applicant Days

We invite all offer holders to one of our applicant days which are held in February and March. This is a great opportunity for you to meet academics and current students from the Business School.

For more information click on www.southampton.ac.uk/businessvisits



Subject highlights ✓

STUDY ABROAD

As a business student, you can apply to spend a year studying abroad, at one of our partners in Europe, North America, Australia or Asia. It is a unique opportunity to study at prestigious universities, experience another culture, improve your language skills and enhance your CV.



Studying at Southampton has many advantages; the courses are innovative, helping to develop our critical analysis and independent thinking skills. The opportunity to discuss ideas, concepts and assignments with my peers truly enhanced my experience."

Andrea Sabia
BSc Business Analytics, 2018

Key information

UCAS code | Duration:

N100 | 3 years

N101 | 4 years with placement

Programme Leader:

Dr Maxwell Chipulu

Start date: September 2021

Fees: www.southampton.ac.uk/sb/fees

Typical offers require the following

A levels: AAB

See page 38 for more information on contextual admissions.

EPQ: ABB plus grade A in the EPQ (extended project qualification).

For more information on the EPQ visit www.southampton.ac.uk/ug/epq

Please visit our website for a list of restricted A level subjects.

GCSEs: Grade **4/C** in GCSE English language and grade **6/B** in GCSE Mathematics (or a grade 5 in the reformed GCSE is acceptable if grade B has been achieved in A-levels Mathematics, Physics, Economics, Geography, Psychology or Business)

IB: 34 points (with 17 at higher level) including grade 4 at standard level in Analysis and Approaches or Applications and Interpretation.

BTEC Extended Diploma: DDD. Please contact us if your BTEC is not in Business to check if the subject area is acceptable.

Language requirements:

See page 34

Selection process:

UCAS application

Our typical entry requirements may be subject to change.

Before you apply, please visit www.southampton.ac.uk/entryreq



Find out more

For more details about your course such as module information and course structure, visit

www.southampton.ac.uk/business-school/ug

Or to have specific questions answered:

T: +44 (0)23 8059 5507

E: enquiry@southampton.ac.uk

BSc BUSINESS ENTREPRENEURSHIP

This degree is ideal if your ambition is to start your own business or bring entrepreneurial thinking to an established organisation; it combines a comprehensive business management education, with a specialist focus on entrepreneurship and its wider role in the economy and society. Strong practical components enable you to gain the skills to plan, promote, finance and grow your business venture.



One of only two **entrepreneurship degrees** at a Russell Group University



90% of our graduates are in professional employment or further study*



Benefit from events by student-run **entrepreneurship society**

The course is informed by the expertise of our research-focused academics, who are at the forefront of a number of enterprise-related fields. In addition, you'll benefit from their strong links with UK and international companies and Southampton's thriving entrepreneurial community, which includes Future Worlds, Small Business Clinic, Enactus and Fish on Toast. This will give you the chance to visit innovative enterprises and gain insights from experienced entrepreneurs.

Southampton is also a partner university of SETSquared, the global number one business incubator (UBI Global).

Gain hands on experience of preparing business plans and presenting pitches to industry experts. Learn the skills you need to start your own business or bring ideas to an established organisation.

Graduates from this programme have gone on to start their own business or work for consultancies such as PwC and Deloitte.

Course structure

Year one | Modules

- Ideas that Shaped the Business World 1 & 2
- Introduction to Management
- Foundations of Business Analytics OR Management Analysis
- Financial Accounting for Business
- Management Accounting 1
- Technologies that Shaped the Business World 2
- Key Skills for Business

Year two | Modules

- Entrepreneurial Management
 - Organisational effectiveness
 - Innovation, Technology & the Environment
 - Business Research
- Plus four optional modules

Year three

This year can be spent studying abroad at one of our partner institutions, or on an approved industry placement in an organisation.

Year three or four | Modules

- Dissertation
 - International Entrepreneurship
 - Managing Innovation
 - Managing High-growth Businesses
 - New Venture Development
- Plus two optional modules

Applicant Days

We invite all offer holders to one of our applicant days which are held in February and March. This is a great opportunity for you to meet academics and current students from the Business School.

For more information click on www.southampton.ac.uk/businessvisits



Subject highlights ✓

STUDY ABROAD

As a business student, you can apply to spend a year studying abroad, at one of our partners in Europe, North America, Australia or Asia. It is a unique opportunity to study at prestigious universities, experience another culture, improve your language skills and enhance your CV.



“Through having a part-time job in the field and the support and atmosphere of business cultivation from the Business School, I was able to develop an idea into a startup, securing a team, investment and an exciting first step in my career.”

William Wiseman

BSc Business Entrepreneurship, 2019 Co-Founder, Justago

Key information

UCAS code | Duration:

N102 | 3 years
N103 | 4 years with placement

Programme Leader:

Dr David Baxter

Start date:

September 2021

Fees:

www.southampton.ac.uk/sb/fees

Typical offers require the following

A levels: AAB

See page 38 for more information on contextual admissions.

EPQ: ABB plus grade A in the EPQ (extended project qualification). For more information on the EPQ visit www.southampton.ac.uk/ug/epq

Please visit our website for a list of restricted A level subjects.

GCSEs: Grade **4/C** in GCSE English language and grade **6/B** in GCSE Mathematics (or a grade 5 in the reformed GCSE is acceptable if grade B has been achieved in A-levels Mathematics, Physics, Economics, Geography, Psychology or Business)

IB: 34 points (with 17 at higher level) including grade 4 at standard level in Analysis and Approaches or Applications and Interpretation.

BTEC Extended Diploma: DDD. Please contact us if your BTEC is not in Business to check if the subject area is acceptable.

Language requirements:

See page 34

Selection process:

UCAS application

Our typical entry requirements may be subject to change.

Before you apply, please visit www.southampton.ac.uk/entryreq



Find out more

For more details about your course such as module information and course structure, visit

www.southampton.ac.uk/business-school/ug

Or to have specific questions answered:

T: +44 (0)23 8059 5507

E: enquiry@southampton.ac.uk

BSc BUSINESS MANAGEMENT

Drawing from economics, history and the social sciences, this degree offers an interdisciplinary perspective you won't find on similar courses elsewhere. Designed to create innovative thinkers who can take forward change and drive initiatives within organisations, you will be encouraged to think differently about business and management.



Top 10
in the UK*



95%
of our graduates are in professional employment or further study**



Develop your professional networks on a **one-year industry placement**



Recent guest speakers include JP Morgan, Grant Thornton, Kitson and Southampton Football Club

Specially created first-year modules, co-designed by students, offer a valuable integrative view of business and management, fresh perspectives and the chance to put your studies into a broader historical and social context.

In the second and third years you can design your own course by choosing modules that interest you. The wide range of options includes areas such as accounting and finance, strategy, entrepreneurship, marketing and project management. Whichever modules you choose, you'll be taught by research-focused academics who are leaders in their field, as well as benefiting from the Business School's close links with industry.

Many of our modules also include guest lectures from the retail, manufacturing and financial sectors, as well as from the public and charity sectors, so you will hear about current business issues first-hand.

Course structure

Year one | Modules

- Ideas that Shaped the Business World 1 & 2
- Introduction to Management
- Foundations of Business Analytics OR Management Analysis
- Financial Accounting for Business
- Management Accounting 1
- Technologies that Shaped the Business World 2
- Key Skills for Business

Year two | Modules

- Management and Organisation Theory
 - Business Research
- Plus six optional modules

Year three

This year can be spent studying abroad at one of our partner institutions, or on an approved industry placement in an organisation.

Year three or four | Modules

- Dissertation
 - Strategic Management
 - Project Management
- Plus four optional modules

Applicant Days

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For more information click on www.southampton.ac.uk/businessvisits



Subject highlights ✓

STUDY ABROAD

As a business student, you can apply to spend a year studying abroad, at one of our partners in Europe, North America, Australia or Asia. It is a unique opportunity to study at prestigious universities, experience another culture, improve your language skills and enhance your CV.



The lectures are interactive and aligned closely to the real dynamic business environment. Studying entrepreneurial and social enterprise modules has opened up a new world for me and the opportunities I have gained from my course has allowed me to enjoy the whole university experience further."

Shannon Stack
BSc Business Management with Placement Year; Final Year

Key information

UCAS code | Duration:

N202 | 3 years

N203 | 4 years with placement

Programme Leader:

Dr David Baxter

Start date: September 2021

Fees: www.southampton.ac.uk/sb/fees

Typical offers require the following

A levels: AAB

See page 38 for more information on contextual admissions.

EPQ: ABB plus grade A in the EPQ (extended project qualification). For more information on the EPQ visit www.southampton.ac.uk/ug/epq

Please visit our website for a list of restricted A level subjects.

GCSEs: Grade **4/C** in GCSE English language and grade **6/B** in GCSE Mathematics (or a grade 5 in the reformed GCSE is acceptable if grade B has been achieved in A-levels Mathematics, Physics, Economics, Geography, Psychology or Business)

IB: 34 points (with 17 at higher level) including grade 4 at standard level in Analysis and Approaches or Applications and Interpretation.

BTEC Extended Diploma: DDD. Please contact us if your BTEC is not in Business to check if the subject area is acceptable.

Language requirements:

See page 34

Selection process:

UCAS application

Our typical entry requirements may be subject to change.

Before you apply, please visit www.southampton.ac.uk/entryreq



Find out more

For more details about your course such as module information and course structure, visit

www.southampton.ac.uk/business-school/ug

Or to have specific questions answered:

T: +44 (0)23 8059 5507

E: enquiry@southampton.ac.uk

BSc MARKETING

A strong emphasis on digital and data-driven marketing sets this course apart from many other UK marketing degrees, and will give you an edge in the job market. You'll learn about contemporary digital marketing techniques and how to integrate them with offline methods. You'll also learn how to analyse big data in order to measure the success of campaigns and identify trends to inform effective marketing decisions.



Top 3
in the UK*



Design and run
live digital
campaign for a
real business



Accredited by the
**Institute of Direct and
Digital Marketing (IDM)**

95%

of our graduates
are in professional
employment or
further study**

The course offers plenty of opportunities to gain hands-on experience. For example you'll devise and run a real digital campaign for an organisation and take part in an innovative simulation exercise.

Through modules such as Analytics for Marketing and Data Mining for Marketing, you will also have the opportunity to analyse data using industry-standard software.

You'll be taught by expert academics who are at the forefront of research into digital marketing and marketing analytics, and benefit from industry guest speakers.

Graduates from this programme have gone on to work for global organisations such as Sony Pictures, Publicis, Kantar and Ogilvy.

Course structure

Year one | Modules

- Introduction to Management
 - Foundation of Business Analytics OR Management Analysis
 - Introduction to Marketing
 - Introduction to Accounting and Financial Control
 - Technologies that shaped the Business World 2: Digital Age
 - Strategic Marketing Decisions
- Plus two optional modules

Year two | Modules

- Business Research
 - Marketing Communications and Media Management
 - Analytics for Marketing
 - Digital Marketing
 - Service Value for Digital Managers
- Plus three optional modules

Year three

This year can be spent studying abroad at one of our partner institutions, or on an approved industry placement in an organisation.

Year three or four | Modules

- Customer Insight
 - Digital Marketing: Engaging with the Customer
 - Measuring Marketing Effectiveness
 - Dissertation
 - Marketing Simulation
 - Data Mining for Marketing
- Plus one optional module

Applicant Days

We invite all offer holders to one of our applicant days which are held in February and March. This is a great opportunity for you to meet academics and current students from the Business School.

For more information click on www.southampton.ac.uk/businessvisits

Subject highlights ✓

STUDY ABROAD

As a marketing student, you can apply to spend a year studying abroad, at one of our partners in Europe, North America, Australia or Asia. It is a unique opportunity to study at prestigious universities, experience another culture, improve your language skills and enhance your CV.



The best thing I did outside my course was my placement year at BMW. I got to work in their fast-paced events team, taking on lots of responsibility and applying the theory studied in my degree. I also took advantage of my course's link to the IDM, attending a creative data academy and gaining an extra qualification in digital marketing."

Ellis Metcalf

BSc Marketing with Placement Year, 2018
Junior Account Manager, DRPG

Key information

UCAS code | Duration:

N501 | 3 years

N500 | 4 years with placement

Programme Leader:

Dr Weisha Wang

Start date: September 2021

Fees: www.southampton.ac.uk/sb/fees

Typical offers require the following

A levels: AAB

See page 38 for more information on contextual admissions.

EPQ: ABB plus grade A in the EPQ (extended project qualification). For more information on the EPQ visit www.southampton.ac.uk/ug/epq

Please visit our website for a list of restricted A level subjects.

GCSEs: Grade 4/C in GCSE English language and grade 6/B in GCSE Mathematics (or a grade 5 in the reformed GCSE is acceptable if grade B has been achieved in A-levels Mathematics, Physics, Economics, Geography, Psychology or Business)

IB: 34 points (with 17 at higher level) including grade 4 at standard level in Analysis and Approaches or Applications and Interpretation.

BTEC Extended Diploma: DDD. Please contact us if your BTEC is not in Business to check if the subject area is acceptable.

Language requirements:

See page 34

Selection process:

UCAS application

Our typical entry requirements may be subject to change.

Before you apply, please visit www.southampton.ac.uk/entryreq



Find out more

For more details about your course such as module information and course structure, visit

www.southampton.ac.uk/business-school/ug

Or to have specific questions answered:

T: +44 (0)23 8059 5507

E: enquiry@southampton.ac.uk

WORKING TOWARDS YOUR FUTURE

Preparing you for life beyond university goes hand in hand with your studies at Southampton. By undertaking a Year in Employment, our students can develop their skills in the workplace alongside their learning.

BSc Accounting & Finance student Jake Gardener completed his placement at The Walt Disney Company, and he believes his experience was key in securing a graduate role at Grant Thornton LLP.

One of the great things about studying at Southampton Business School is the opportunity to undertake year-long industry placements, where you can gain so many transferable skills that are invaluable for your future career.

I chose to apply for the role of Finance Analyst at The Walt Disney Company – Disney has a worldwide brand reputation, and is a brand I grew up with throughout my childhood.

During my placement I supported the DMD UK Finance team across multiple lines of business including Disney Channel, Sponsorships, Promotions and Disney Interactive.

While on placement, I was able to see how many of my modules applied to a real-world context. For example, Portfolio Theory gave me an understanding of foreign exchange rates, which I used frequently in my role, and my Financial Accounting modules gave me the fundamental knowledge behind accounting principles such as prudence, and specific methods such as accruals and deferrals.

I can honestly say I learned more in my placement year than any other year of education thus far! The experience helped me to secure a three-year training contract as an Audit Associate at Grant Thornton, which I started in August 2018.

I have since been studying for the ACA Chartered Accountancy qualification and am due to sit the Advanced level exams in November 2020.

I think that being able to talk about relevant work experience and give real-world industry examples, is what helped me stand out from other applicants and secure the role that began my career.



“

I was surprised by the level of responsibility given to me, from forecasting and reporting to preparing monthly billing sheets and maintaining budgets. I learnt a lot through supporting and communicating with key stakeholders, and I felt my work there was valued.”

Jake Gardener

BSc Accounting & Finance, 2018
Finance Analyst Placement at The Walt Disney Company
Audit Associate, Grant Thornton LLP

Find out more:
www.southampton.ac.uk/sb/yie

TIMING YOUR SUCCESS

justago

Will Wiseman graduated from BSc Business Entrepreneurship in 2019 and has co-founded Justago, a rental company for luxury watches.

“Since leaving the University, I am now Co-Founder of Justago, a luxury watch rental business where we give anyone the opportunity to get their hands on luxury watches, whether that’s through rentals or giveaways.

My career highlights so far have been learning, collaborating and growing relationships with individuals who are renowned experts in their fields. It has taught me so much and has been worth more than any salary gained as a graduate trainee.

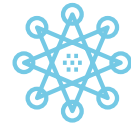
In the latter stages of my degree, I spent some time at Future Worlds, an on-campus hub of like-minded individuals with an entrepreneurial drive and led by a great team of advisors and mentors.

University helped me grow a lot in independence, giving me confidence in my decisions, growing my self-worth and believing I have something to bring to the table. I also had an opportunity to be creative. The projects, often in groups, taught me a lot about teamwork, creativity and honing in on my ideas and strengths. The freedom given to me to explore my passions in my studies, allowed me to nurture and develop the business I now run today!”



YOUR LEARNING

Customise your degree, explore beyond your chosen subject and enjoy active learning at Southampton. We have the resources, staff and support you need to learn in your own way and get the most out of your degree.



Interdisciplinary
learning opportunities

We have recently been awarded a Silver Teaching Excellence and Student Outcomes Framework (TEF) rating by the Office for Students.* This award recognises our commitment to the quality of our teaching and enhancing our students' career prospects.

Teaching

Your lectures at Southampton Business School will introduce key ideas and concepts, while seminars will challenge you intellectually and encourage you to develop your ability to work and learn independently.

Beyond the classroom activities could include simulation exercises and real business projects or learning to use industry standard software in our computer lab sessions. For example, our Bloomberg Terminals have access to the standard financial trading software.

You will have access to lecture notes, video content, podcasts and data analysis tools such as SPSS, and have the opportunity to attend external conferences.

Teaching is based on a system of 12-week semesters over three years, normally followed by examinations at the end of each semester. You will usually study four modules in each semester, a total of eight per year.

Assessment

We use a variety of means to assess our students, from exams and coursework to multiple choice tests and presentations. Other assessment methods include live consultancy projects with real companies, creative work such as producing blogs, websites and videos, and also presenting to company executives.

Some assessments enable you to win prizes for your work – Business School alumnus Justin Urquhart Stewart sponsors a competition for second year undergraduate students, which offers the chance to win a £1,000 scholarship and to visit Justin at his company, 7 Investment Management (7iM), in London.

The majority of modules are formally examined either with or without an element of assessed coursework. You must pass the first year examinations in order to proceed to the second year, and the results of your second and third year assessments are combined to form your final degree.

Personal academic tutors

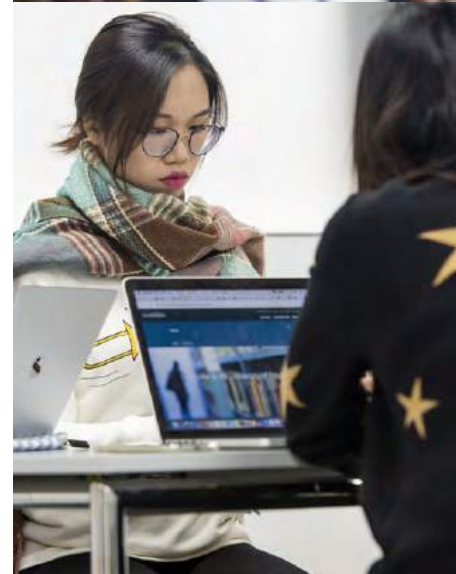
Students are allocated a personal academic tutor as the main academic contact, as well as pastoral care during your studies. We also have Link Tutors for every programme, who are responsible for arranging regular events for both students and staff. Recent events have included guest lectures, movie nights and trips to escape rooms!

Peer Leaders

Peer Leaders are established students who are trained to help you at induction and throughout your programme, as you adapt to the new learning environment at University.




Access to virtual learning
24 hours a day



Customise your course

Our wide range of optional modules, plus the opportunity to study modules from other disciplines, enables you to tailor your degree to your interests. You could choose to learn a new language, or learn more about social enterprise or economics.



 **Find out more:**
www.southampton.ac.uk/sb/flexible

MAKING AN IMPACT WITH RESEARCH

Embedding sustainability across the hair care sector

Did you know that a ten-minute shower, powered by an electric immersion heater, uses the same amount of energy as leaving your TV on for 20 hours? Running hot water is typically our most energy intensive activity in the home and much of that hot water goes to wash our hair.

Thinking about our carbon footprint, if we wash our hair daily with two shampoos and rinsed-out conditioner, leaving the water running for ten minutes, it all adds up to ten kilograms a week.

Exchange that for two shampoos a week with leave-in conditioner, supplemented by dry shampoo as required and our footprint goes down to half a kilo – a difference of 2,000 per cent. With a quarter of UK carbon emissions being domestic, this is a significant saving.

Hairdressers have the potential to play an important role in combating climate change. As they chat to their clients while styling their hair, they have an ideal opportunity to highlight practical ways that individuals could adopt a more sustainable lifestyle.

Since 2012, Dr Denise Baden has been working with hairdressers to help them cut their carbon footprint by reducing

the number of chemicals they use, and the amount of energy consumed in washing and drying hair. Adopting the changes identified in her Sustainable Salon Certification scheme saves the typical salon 286,000 litres of water, 24150 kWh of energy and £5,300 a year.

An ESRC grant of £10,000 helped Denise spread the word through more than 60 sustainability workshops, targeting over 2,000 trainers and industry professionals. Her initiative is already making a difference in the sector as, since 2014, all qualifications for the country's 14,000 hairdressing apprentices include sustainability practices. A sustainability component has now been integrated into the National Occupational Standards, which form the basis for all hairdressing qualifications delivered in the UK. The industry default recommendation for the UK's 55,000 hairdressers was also changed from shampooing twice to just once.

Denise's work to introduce sustainable practices in salons won the 2018 Outstanding Impact in Business and Enterprise Prize from the UK's Economic and Social Research Council (ESRC). She is now investigating the opportunity to extend the programme in Australia, USA, Malta, New Zealand and South Africa.



100% of our research is rated internationally excellent or world-leading (latest REF, 2014)



Our business incubation partnership, SETsquared, is the most influential university business incubator globally*

Ranked
8th in the UK
for research intensity**

*UBI Global ranking, 2018

**Times Higher Education (Research Excellence Framework, 2014)

YOUR CAREER

Your future doesn't start when you graduate; it begins the moment you join us at Southampton.

Fast track your ambitions

- Whether you have a plan in mind, or you are unsure about where life may take you, our Careers and Employability Service can guide and support you at every stage.
- Our strong links with business and highly valued reputation in industry means that we provide numerous opportunities to help you discover and realise your potential.
- Take advantage of work placements, internships and voluntary roles, and attend our careers fairs, one-to-one advice sessions, and employer-led events.
- We offer Career Coaching to first-generation students, and the chance for under-represented students to improve social mobility through our Advance Programme.
- We have everything you need to achieve your entrepreneurial goals: make the most of available funding, attend workshops and summer schools and access our extensive expertise.

Showcase your potential

- Take advantage of our commercial partnerships through work placements, internships and volunteering.
- We can develop your enterprising mindset and entrepreneurial skills if you want to build your own business or help solve social problems.
- Benefit from advice from graduates about future career possibilities through alumni career panel events.
- Specialise further with one of our postgraduate courses and gain a more in-depth knowledge of your subject to realise your ambitions.
- Connect with a mentor to support your transition from university into work through our Career Mentoring Programme.



Southampton graduates are successfully employed at high-profile organisations such as:

- Aldi
- Amazon
- Apple
- BMW Group
- Bosch
- Deloitte LLP
- Estee Lauder Companies
- Ford
- Fresh Relevance
- Glaxo-Smith Kline
- Goldman Sachs
- Grant Thornton
- IBM
- JP Morgan
- Jaguar Land Rover
- L'Oreal
- Lloyds Banking Group
- Meridian Corporate Finance
- Microsoft
- Nike
- Norwegian Cruise Lines
- Panasonic
- PwC
- Sony
- Walt Disney Company
- Warner Bros

Top 20

UK university targeted by the largest number of top employers*

96%

of our graduates were in employment or further study within six months**

2nd

in the Russell Group for graduates in employment***

Our career practitioners provide

1:1

careers advice



Find out more:
www.southampton.ac.uk/sb/careers

YOUR STUDENT LIFE



Your time at Southampton will make your degree a lot more than just a qualification.

01

Campuses

We have five campuses in Southampton, one in Winchester and one in Malaysia. Each has its own distinct personality and community.

Highfield is our main campus; it is home to historic buildings, cutting-edge research and teaching facilities, and the Students' Union, as well as our beautiful green spaces. Highfield is a hub of activity and the perfect place to study, relax, and socialise.



[uni_southampton](https://www.instagram.com/uni_southampton)

Follow us on Instagram to see more pictures of our campuses

Just a few minutes' walk from Highfield, and on the edge of Southampton Common, Avenue Campus is where you'll find most of our humanities subjects. Avenue houses our state-of-the-art £3m Archaeology building.

Boldrewood Innovation Campus is the base for engineering studies and research. Facilities include a driving simulator, design studios, a 138m towing tank and our £48m National Infrastructure Laboratory.

One of the UK's leading teaching hospital trusts, University Hospital Southampton NHS Foundation Trust is the base for the study of medicine and healthcare.



02

Our unique waterfront campus, based at the National Oceanography Centre Southampton (NOCS), is one of the world's leading research centres for the study of ocean and Earth science.

Winchester School of Art (WSA) is located 12 miles north of Southampton, in Winchester city centre. With creative ambition at its core, WSA supports students with cutting-edge resources including specialist computer suites, studios, 3D printing, industrial sewing and knitting machines, and more.

Set within the EduCity Iskandar development in Johor, Southampton Malaysia offers split degrees in several undergraduate Engineering programmes. Students benefit from our world-class teaching and course content in a safe and supportive international environment with excellent facilities.

03



04

Social life

Run for students by students, the Students' Union aims to unlock the potential and enrich the life of every student. Its main purpose is to look after the academic interests of all students, through their representation system, elections and Advice Centre.

- Experience Freshers' – a full programme of activities to help you settle in.
- Join one of more than 300 clubs and societies, and try everything from archery and performing arts to debating and quidditch.
- Volunteer your time with RAG (Raise and Give), a student group that organises fundraising events to benefit local, national and international charities.
- Enjoy food from a Michelin-trained chef at student prices in The Bridge, try delicious vegan and vegetarian food in The Plant Pot, or socialise with friends in The Stag's sports bar.
- Catch a film in the Union's 260-seat cinema, run by student volunteers.
- Dance the night away in the Union's venues for large events, such as gigs and student balls.
- Become a DJ or station manager at Surge Radio and SUSUtv
- Try out journalism with one of the Union's award-winning magazines, *Wessex Scene* or *The Edge*.

- Get free, independent and confidential advice from the Advice Centre on matters including student finance, housing and academic issues.
- Run for one of the positions in the Students' Union's elections and become the voice of students across the University.

Sport

- Swim in our six-lane, 25-metre pool or use the varied fitness equipment across our nine gyms: six on campus and three more in the city.
- Compete on over 20 grass and synthetic pitches or use our martial arts studio or indoor climbing wall.
- Your subsidised Sport and Wellbeing membership gives you access to a host of facilities and activities across the city including a dry ski slope, athletics track, and free watersports.
- Join one of the student sport teams or Athletic Union clubs.



- 01 Socialising at bars and restaurants.
- 02 Make the most of our sports facilities and opportunities.
- 03 An evening out at Hollywood Bowl.
- 04 Students performing at live music events.
- 05 Westquay shopping centre.

Find out more:
www.southampton.ac.uk/sb/life

OUR INTERNATIONAL COMMUNITY

Join our vibrant and diverse international student community; study, make lifelong friendships and socialise on the south coast of the UK.

We welcome students from over 130 countries, including around 7,450 EU and international students.

Support and advice

Living and learning in a different country is a big step, so we ensure that our international students have all the support they need.

From ensuring a straightforward entry process, to offering attractive scholarships to eligible applicants, we can help you settle in to your new life in the UK.

Meet us in your country

www.southampton.ac.uk/sb/meetus

Our International Office

Wherever you are in the world, it is easy to discover how to become a part of our community. Our friendly International Office staff regularly travel overseas and within the UK to meet potential students at exhibitions and events.

We are always happy to help and can answer any questions you may have about living and studying here.

Welcome Programme

Every September, we arrange a free Welcome Programme for international and EU students, which is designed to help you settle into life in the UK and at the University before your studies begin. Meet other undergraduate students, attend talks, explore our campuses and the city, and more.

Meet and Greet

We organise a free Meet and Greet service for all new international and EU students in September each year. Our representatives meet you at Heathrow or Gatwick Airport and transport you directly to our campuses.

You can register for the Welcome Programme and Meet and Greet service from July.

English language requirements and support

You will need to demonstrate that you have sufficient knowledge of the English language in order to be able to benefit from all academic activities at the University.

For details about English language requirements for our courses, visit our website.

We also offer a wide range of support programmes to help you prepare for learning in a British academic environment and meet your English language requirements. Our pre-sessional courses help you prepare before you start your course, and there is ongoing academic English language support you can access while you study.

International Student Accommodation Guarantee

If you are an international student, we guarantee you a place in University accommodation, as long as you fulfil the full criteria of the guarantee, which includes applying before 1 August each year, and continuing to be classified as international for fees purposes.



“My time in Southampton so far has been absolutely fantastic! The opportunities that I have been able to engage with and the friends that I have made from different countries so far have been very fulfilling.”

Dibyayan Ghosh
BSc Accounting and Finance
with Placement Year, second year



Explore our University from home

Explore our campuses from anywhere in the world using our Virtual Open Day:
www.southampton.ac.uk/sb/virtualopenday

Visas

Before you join us, you will need to find out about the UK's immigration procedures well in advance of your arrival in the UK.

Our specialist visas team can help advise and support you; you can find out more on our helpful website.

Fees

We offer fixed fees for international students, so you pay the same annual fee for the duration of your course. We also make it easy to pay your fees online, or from your sponsor or funder.

More information on fees and funding can be found on our website.

- 01 Enjoy the buzz of events on Highfield Campus.
- 02 Meet with friends between lectures on Highfield Campus.
- 03 Buy fresh food at the weekly market on Highfield Campus.
- 04 Have fun at the silent disco at the Freshers' Ball.

 **Find out more:**
www.southampton.ac.uk/sb/international

ACCOMMODATION

Welcome to your home from home. Our accommodation is the ideal place to make new friends, experience student life, grow your confidence, and learn to be independent.

All of our halls provide excellent facilities, a guaranteed offer of accommodation* in your first year at the University, and 24-hour support and advice.

Enjoy living in great locations in Southampton, with easy access to our campuses and facilities. Some are within walking distance of Highfield Campus, while others are closer to the vibrant city centre.

You can choose from a range of room types, including en suite or non-en suite, and catered or self-catered.

We also have rooms to suit all needs, including accessible adapted rooms, couple and family accommodation, and spaces specifically for mature undergraduate and postgraduate students.

How to apply

You can apply for your accommodation when applications have opened and you have received your formal offer of study with your student identification number (the eight-digit number given to you by the University).

Find out more and apply on our website.

Just some of the benefits of living in halls include:

- a friendly student community and competitive prices (which include utility bills, internet, contents insurance and, for halls in Southampton, a Unilink bus pass)
- great transport links with our campuses
- on-site facilities including common rooms, launderettes, study and social spaces
- year-round, 24-hour support from our Student Life team
- 24-hour security and CCTV on all sites
- catered and self-catered options

*Our guarantee to you

If you are a registered first-year undergraduate student, new to the University, starting a full-time course, with no dependants, you will be guaranteed an offer of halls accommodation as long as you fulfil the full criteria of the guarantee, which includes applying before 1 August.

To uphold the guarantee, in years of exceptional demand, we may offer accommodation in a twin shared room at the start of the academic year for a short period of time. You also have the opportunity to apply for continuing years in halls.

Although this cannot be guaranteed, we will always offer students accommodation if we have availability.



Stay in one of over
6,400
student rooms

- 01 Work or relax in communal spaces.
- 02 Spacious accommodation at Mayflower Halls.
- 03 There are plenty of communal areas in halls.
- 04 Outside space at Glen Eyre.



JUNE/JULY 2021

Allocation and offer of rooms starts for deferred students and students with unconditional offers, who have applied for accommodation before 31 May 2021

FEBRUARY/ MARCH 2021

Accommodation application opens and goes live online

1 AUGUST 2021

New students must have applied for accommodation before this date to be eligible for our accommodation guarantee

MID SEPTEMBER 2021

Allocation of rooms completed

APPLICATION TIMELINE

MID AUGUST 2021

After A level results, allocation of rooms to all students begins

25-26 SEPTEMBER 2021

Arrivals weekend



Watch our video 'Accommodation – your home away from home' at www.southampton.ac.uk/sb/lifeinhalls



Find out more: www.southampton.ac.uk/sb/accommodation

APPLYING AND FUNDING



How and when to apply

- Applications should be submitted via UCAS (www.ucas.com).
- Our institution code is S27 and our code name is SOTON.
- The applications open in early September.
- The equal consideration date for all other programmes is 15 January. (Please note that this does not apply to international applicants.)
- The deadline for applications is 30 June, although we strongly advise you to apply as early as possible as some courses may no longer have vacancies after the January equal consideration date.

What we look for

When assessing your application, we look for indicators of capability and potential. We also consider the context in which you achieved your formal qualifications, including whether you are from a socioeconomic group currently under-represented in higher education, whether you have participated in an outreach programme, or any personal circumstances that may have impacted on your grades. For more information, see our website.

Tuition fees and funding

The University will set fees for 2021/22 subject to any conditions imposed by government. Currently the tuition fee is £9,250*, but we offer a large number of generous fee waivers and bursaries for eligible students. For students from lower income families, these financial packages will be based on household income supplied to us by the Student Loans Company.

If you are funding your own studies, you will need to pay your fees in advance, or you can choose to pay your fees in three instalments on the first day of each term to help spread the cost across the year.

Visit our website for the latest information on tuition fees before you submit your UCAS form for entry in the 2021/22 academic year. Students who have applied for a deferred place in 2020/21 will be eligible for the 2021/22 tuition fees and support.

If you are a UK student starting a higher education course in 2021/22, you can apply for loans to help pay for both fees and living costs. For more details, visit www.southampton.ac.uk/sb/fees

EU student fees

At the time of print the UK government has not confirmed whether students from the EU will be eligible for UK or international fees. Up-to-date information about fees can be found on our website.

Channel Islands/ Isle of Man student fees

Channel Islands and Isle of Man students will be charged the same tuition fee as UK students.

International student fees for 2021/2022

All programmes in Social Sciences, and Arts and Humanities: **£18,520 per year**
Prospective applicants can find the latest information at www.southampton.ac.uk/sb/fees

International student fixed fees

International students commencing their programme of study in 2021 will pay the same fixed fee for each year of their programme.

Scholarships and bursaries

We offer a variety of scholarships and progression awards to the most talented students across our subject areas.

We also offer a range of bursaries designed to help UK undergraduate students in the most financial need.**

EPQ

Our research-led approach to learning is reinforced in the value we place on an Extended Project Qualification.

As the first university to formally recognise the EPQ in its admissions offer scheme, we have always recognised that skills gathered through independent project work and research will enhance and prepare you for your university experience.

Equivalent to half an A level, an EPQ requires students to complete a self-directed and self-motivated project on a topic of their choice.

On most of our courses applicants offering an EPQ will be made two offers – our typical offer based on 3 A levels, and an alternative where, in exchange for an A or A* in the EPQ, we will reduce the A level requirements by one grade. For example, a typical offer of AAA would be made alongside an offer of AAB, plus an A in the EPQ.

We also provide free online support on developing EPQ research projects.

➔ Find out more:
www.southampton.ac.uk/sb/fees

TRAVEL DETAILS



It's easy to get to us from anywhere in the world. Just over an hour south of London, Southampton has excellent transport links with the rest of the UK, Europe and beyond.

Southampton Airport flies to **over 25 destinations** across the UK and abroad

By road

Our Southampton and Winchester campuses are well connected to the national road network.

Via the M3

The M3 links Southampton and Winchester directly to London. For Southampton campuses, exit the M3 at junction 14 and follow signs for Southampton (A33). Follow the A33 into Bassett Avenue and follow signs to University campuses.

For Winchester School of Art, exit the M3 at junction 9 or 10 and follow signs to the campus.

Via the M27

The M27 is one of the major road links along the south coast of England and passes Southampton to the north. For the University, leave the M27 at junction 5 (Southampton Airport) and follow signs to University campuses.

Satellite navigation

When travelling by car, please use the following postcodes in satellite navigation devices:

For Southampton Highfield Campus, use **SO17 1BJ**

For Avenue Campus, use **SO17 1BF**

For Boldrewood Campus, use **SO16 7QF**

For the National Oceanography Centre Southampton, use **SO14 3ZH**

For Southampton General Hospital, use **SO16 6YD**

For Winchester School of Art, use **SO23 8DL**

By air

Southampton Airport

Southampton Airport is about 20 minutes from the Southampton campuses by bus or taxi. There is a full UK domestic service, including flights to Manchester, Newcastle and Belfast, as well as flights to mainland Europe and to the Channel Islands.

London Gatwick and London Heathrow

If you are arriving in the UK via London Gatwick or London Heathrow airports, you can reach Southampton by road, bus, coach and rail.

By bus

We run the award-winning Unilink bus service that connects our Southampton campuses with all the major transport links in the city, including Southampton Airport Parkway and Southampton Central railway stations. You can buy tickets at the Unilink office or on the bus. A free Unilink bus pass is included in your hall fees.

Along with a number of subsidised travel options, Winchester School of Art (WSA) students can also take advantage of a shuttle bus service that runs between the Highfield Campus, Southampton, and the Winchester campus, helping WSA students make the most of everything that Southampton has to offer.

You can also download the new clickit2ride mobile app to buy tickets for Unilink bus services – and other local bus companies – on the go.

By coach

National Express runs the 032 service to London Victoria Coach Station and the 203 service to London Heathrow Airport, both via the Highfield Campus.

By rail

Southampton and Winchester are well served by mainline railway stations – Southampton Central, Southampton Airport Parkway and Winchester. Fast trains from London and Bournemouth/Weymouth stop at all three stations, and the typical journey times to London Waterloo from Southampton Central and Winchester are an hour and 20 minutes and an hour respectively. Winchester School of Art is a 15-minute walk from Winchester train station.



With up to seven buses an hour, and major routes providing a bus every 10 minutes in peak times, Unilink connects you with your accommodation, our campuses and major transport hubs in Southampton.

HOW TO FIND US

Our city is well connected, making it easy to explore your new home. We are proud to be accessible from wherever you are in the world; you are never too far from Southampton.



University of Southampton

University Road, Southampton SO17 1BJ, UK

T: +44 (0)23 8059 5000

www.southampton.ac.uk

TERMS AND CONDITIONS

The University's Charter, statutes, regulations and policies are set out in the University Calendar and can be accessed online at www.calendar.soton.ac.uk

Terms of use

This prospectus does not constitute an offer or invitation by the University of Southampton to study at Southampton. It provides an overview of the University and life at Southampton, along with information about all the undergraduate programmes available at the time of publication. This is provided for information purposes only. Applications made to the University should be made based on the latest programme information made available by the University. Relevant weblinks are shown throughout. Please also consult the programme information online for further details or for any changes that have appeared since first publication of the prospectus.

The information contained in the prospectus, welcome guides or on our websites is subject to change and may be updated by the University from time to time to reflect intellectual advances in the subject, changing requirements of professional bodies and changes in academic staff members' interests and expertise. Changes may also occur as a result of monitoring and review by the University, external agencies or regulators.

Programme Validation

Validation is the process by which the University approves its programmes of study. Any taught undergraduate and postgraduate programme leading to a University of Southampton award, including research degrees with a taught component (eg Engineering Doctorate) are required to go through Programme Validation. The full validation process can be found in the University's Quality Handbook: www.southampton.ac.uk/quality

1. Change or discontinuance of programmes

The University of Southampton will use all reasonable efforts to deliver advertised programmes and other services and facilities in accordance with the descriptions set out in the prospectuses, student handbooks, welcome guides and website. It will provide students with the tuition and learning support and other services and facilities so described with reasonable care and skill. We undertake a continuous review of our programmes, services and facilities to ensure quality enhancement. We are largely funded through public and charitable means and are required to manage these funds in an efficient and cost-effective way for the benefit of the whole of the University community. We therefore, reserve the right where necessary to:

- alter the timetable, location, number of classes, content or method of delivery of programmes of study and/or examination processes, provided such alterations are reasonable
- make reasonable variations to the content and syllabus of programmes of study (including in relation to placements);
- suspend or discontinue programmes of study (for example, because a key member of staff is unwell or leaves the University)
- make changes to our statutes, ordinances, regulations, policies and procedures which we reasonably consider necessary (for example, in the light of changes in the law or the requirements of the University's regulators). Such changes if significant will normally come into force at the beginning of the following academic year or, if fundamental to the programme, will normally come into force with effect from the next cohort of students
- close programmes of study or to combine or merge them with others (for example, because too few students apply to join the programme for it to be viable)



Find out more:

www.southampton.ac.uk/sb/campuses

However, any revision will be balanced against the requirement that students should receive the educational service expected. The University's procedures for dealing with programme changes and closures can be found in our Quality Handbook at www.southampton.ac.uk/quality

If the University closes, discontinues or combines a programme of study or otherwise changes a programme of study significantly (the 'Change'), the University will inform applicants (or students where relevant) affected by the Change at the earliest possible opportunity.

- a. If the Change comes into force **before** the University has made an **offer** of a place or before an applicant has accepted an offer of a place, an applicant will be entitled to withdraw his or her application, without any liability to the University, by informing the University in writing within a reasonable time of being notified of the Change.
- b. If the Change comes into force **after** an offer has been accepted but prior to the student **enrolling**, the student may either:
 - i) withdraw from the University and be given an appropriate refund of tuition fees and deposits, or
 - ii) transfer to another available programme (if any) as may be offered by the University for which the student is qualified

If in these circumstances the student wishes to withdraw from the University and to apply for a programme at a different university, the University shall use its reasonable endeavours to assist the student.

- c. If the Change comes into force **after** a student has **enrolled**, the University will use reasonable endeavours to teach the programme out but cannot guarantee to do so. If the University cannot teach out a programme of study, it will use its reasonable endeavours to facilitate the transfer of a student to an equivalent programme for which the student is qualified and which has places available within the University or at a different university. Any revision will be balanced against the requirement that students should receive the educational service expected.

All changes will be managed in line with our Student Protection Plan.

2. Changes to services or facilities

The University will make available to students such learning support and other services and facilities as it considers appropriate, but may vary what it provides from time to time (for example, the University may consider it desirable to change the way it provides library or IT support).

3. Financial or other losses

The University will not be held liable for any direct or indirect financial or other losses or damage arising from such closures, discontinuations, changes to or mergers of any programme of study, service or facility. Upon acceptance by an applicant of an offer of a place at the University, the relationship between the applicant and the University becomes contractual. When the contract is formed between the student and the University it will last for the relevant academic year only unless the student withdraws from the programme or the programme is terminated.

Please note: the right of a student to withdraw from a programme of study under the provisions set out in paragraph 1b. above following a Change are in addition to any statutory rights of cancellation that may exist under the Consumer Contracts (Information, Cancellation and Additional Charges) Regulations 2013. In entering into that contract, the terms of the contract will not be

enforceable by any person not a party to that contract under the Contracts (Rights of Third Parties) Act 1999.

Student Protection Plan

As a registered provider of higher education with the Office for Students, we have a Student Protection Plan (SPP) in place, which sets out what students can expect to happen should a course or campus close. The purpose of this plan is to ensure that students can continue and complete their studies, or can be compensated if this is not possible.

Full details of the plan can be found at www.southampton.ac.uk/protection-plan

Force majeure

The University will not be held liable for any loss, damage or expense resulting from any delay, variation or failure in the provision of programmes of study, services or facilities arising from circumstances beyond the University's reasonable control, including (but not limited to) war or threat of war, riot, civil strife, terrorist activity, industrial dispute, natural or nuclear disaster, adverse weather conditions, interruption in power supplies or other services for any reason, fire, boycott and telecommunications failure. In the event that such circumstances beyond the reasonable control of the University arise, it will use all reasonable endeavours to minimise disruption as far as it is practical to do so provided that such endeavours do not undermine the University's Quality Assurance requirements.

Admissions Policy and complaints

The University will assess applications in line with its then current Admissions Policy. This policy is reviewed at least annually. The Admissions Policy, current at the time of publication, is published online and is available at www.calendar.soton.ac.uk/sectionIV/admissions.html

Before you apply please see subject websites listed for subject-specific terms and conditions.

Applicants may raise complaints related to admissions under the University's Regulations Governing Complaints from Applicants, which can be found at www.calendar.soton.ac.uk/sectionIV/admissions.html

Further information about or clarification of these procedures is available from the Admissions team, Student and Academic Administration, University of Southampton, Southampton SO17 1BJ; enquiry@southampton.ac.uk

Data protection

During the application procedure, the University will be provided with personal information relating to the applicant. An applicant's personal data will be held and processed by the University in accordance with the requirements of the Data Protection Act 2018. Please also see our Privacy Notice for Applicants at www.southampton.ac.uk/about/governance/policies/privacy-notice-applicant-page

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A copy of this prospectus and the University's current information for students with disabilities and specific learning difficulties can be made available, on request, in alternative formats, such as electronic, large print, Braille or audio, and, in some cases, other languages. Published and produced by Communications and Marketing February 2020

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