

CARDIFF
UNIVERSITY

PRIFYSGOL
CAERDYDD

**The Public Value
Business School**

Cardiff Business School MBA Programmes

2020/21

Welcome

We do everything we can to ensure you have the very best MBA experience, so you can make a positive contribution to the world around you during your study and beyond.

At Cardiff you'll receive a career-changing MBA education from world-leading academics that have different points of view. They'll challenge your thinking as you consider the world of business from a range of alternative perspectives.

You'll develop a lifelong community of peers, become part of the School's elite business network and gain exclusive access to leading industry advisers, including members of our International Advisory Board and Entrepreneurs in Residence.

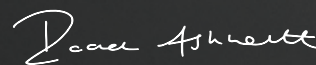
We believe that business **is** society. This means we focus on how to lead organisations as they address a series of grand challenges, such as the climate emergency, technological change and economic inequality.

You'll be encouraged to ensure that business is not only effective, but values-led, purposeful and a force for good.

Your MBA has a key emphasis on creativity and innovation, so you can develop the entrepreneurial skills to anticipate, plan and lead change – whether you want to be an innovator within a business or establish your own social enterprise.

The MBA is designed with your future in mind. Your personal career coach is ready to listen, provide advice and enable you to achieve your aspirations.

As a member of our MBA cohort, you'll also be able to shape your own education experience through an ongoing feedback relationship with the senior management team of the School.



Professor Rachel Ashworth
Dean of Cardiff Business School

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We stand for_
Public Value

Professor Calvin Jones
Deputy Dean for Public Value and External Relations

A Business School with a purpose

At Cardiff Business School our mission is clear – to make a positive impact on the world. Now is the time to stand up and be recognised for your contribution to society. We value more than just economic success. We want to bring humanity, sustainability, generosity and innovation to the business sector.

In today's world, businesses are looking at much more than experience and qualifications. They're looking at people's outlooks and views on the world.

We understand that business needs to change so that organisations can respond to global challenges like inequality, social exclusion and climate change, while still creating the vital innovations and economic returns that make progress and commercial viability possible.

Everything we do at Cardiff Business School is underpinned by the idea that we must contribute to society. It's our duty to help sustain our local and global economies, for future as well as current generations.

WE CALL THIS PUBLIC VALUE. IT'S OUR PURPOSE. IT'S WRITTEN IN OUR DNA.

And our students are a central part of this ethos. They'll go on to make the real difference, in places far beyond Cardiff and in ways we can only imagine. We equip students with the tools and techniques to make this difference.

We have developed relationships that range from the largest multinationals to the smallest local micro-businesses, and include a wide variety of social enterprises and cooperatives. We use these networks to deliver value for our students through:

- real-world accelerator projects
- a leadership development programme
- collaboration with our Public Value Entrepreneurs in Residence
- guest lectures
- field trips and workshops.

This wide-ranging and varied learning experience will help enhance your career and show you how you can make a difference.

No business school of quality can survive without its research, and Cardiff is no different. We direct our research efforts to help solve pressing global challenges – around inequality and fairness in the workplace; on ensuring organisations and the workforce are 'fit for the future'; and building a sustainable economy with fair, resilient and low-carbon supply chains.

Our focus on research-led teaching and self-directed learning means our students benefit from cutting-edge research while simultaneously helping us co-create future knowledge.

At Cardiff we strive to be different, not just in how we undertake research and how we present ourselves, but also in our teaching and in the way we run our School.

Together we can achieve great things.

**THE BUSINESS OF CHANGING
THE WORLD IS OURS.**



Professor Calvin Jones
Deputy Dean for Public Value
and External Relations



I stand for_ a fairer world

“It’s not an easy task addressing global issues like the gender pay gap. If it were, we’d have already resolved them. Cardiff Business School creates the environment to think about solutions from a different angle. When given the challenge, businesses will step up to the mark because they know that doing so is not only good for business, but for the economy and society as a whole.”

Sharanne Basham-Pyke

Director of Shad Consultancy Ltd and member of Cardiff Business School International Advisory Board

↳ Find out more at cardiff.ac.uk/mba



I stand for_ integrity

“Businesses need to be consistent and act with integrity. It’s practicing what you preach. This ultimately manifests as honesty. Business has a responsibility to do its part in society, it’s part of the fabric of life.”

James Davies

Cardiff Business School student

↘ Find out more at cardiff.ac.uk/mba

Your business advantage

What sets us apart are our values, but when you join us at Cardiff, you can also expect the highest standard of teaching, informed by world-class research.

BUSINESS EXCELLENCE

We pursue excellence across our research, teaching and engagement activity.

In recognition of this, we were successfully re-accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 2018. The accreditation is a hallmark of excellence for the world's elite business schools. It demonstrates your first-class academic experience as you go on to make a difference in your professional career.

RESEARCH EXCELLENCE

We conduct world-leading research, exposing you to the latest thinking and theory:

- ↘ **1st for research environment and 6th for research quality** in 2014 Research Excellence Framework.
- ↘ **One of only two business schools** to place in the top ten of every government research exercise since 1992.

BUSINESS, INDUSTRY AND BEYOND

We work together with a range of different stakeholders to maximise our contribution to local, national and international communities.

We've trained leaders in the NHS to make financial reserves more sustainable for future economic challenges and engaged in knowledge transfer partnerships with Panalpina to forecast inventory demand and facilitate inventory reduction.

Forging links such as these means our students are in pole position for live business projects while extending and enhancing their professional networks.

ENTERPRISE

We're one of only 36 schools across the UK and Ireland to receive the prestigious Small Business Charter award. This national kitemark recognises business schools that demonstrate excellence in encouraging student enterprise, engagement in the local economy and business support.

YOUR STUDENT LIFE

Our investment in study, support and social facilities offers you the very best environment to achieve success:

- ↘ **A dedicated Student Support Adviser**
- ↘ **Access to a Career Consultant and personalised professional development**
- ↘ **Bespoke, wrap-around Leadership Development Programme**

We have outstanding facilities across three buildings:

- ↘ **Wales' largest trading room**
- ↘ **Leading financial databases: Bloomberg and Refinitiv Datastream**
- ↘ **TRETS electronic trading system**
- ↘ **Global Investor Simulations' Finance Lab Professional platform**
- ↘ **Dedicated MBA Common Room**
- ↘ **Coffee Shop**

↘ **Find out more at**
cardiff.ac.uk/business-school

“WE CANNOT SOLVE
OUR PROBLEMS WITH
THE SAME LEVEL
OF THINKING THAT
CREATED THE
ALB



Our Public Value purpose sees us partner and collaborate with organisations in business, industry, government and sectors beyond:

- ✎ Anti-Slavery International
- ✎ Business in the Community
- ✎ Driving and Vehicle Licensing Agency
- ✎ Future Generations Commissioner for Wales
- ✎ Institute of Directors
- ✎ International Red Cross
- ✎ HM Treasury
- ✎ Living Wage Foundation
- ✎ National Health Service
- ✎ Ocado
- ✎ Office for National Statistics
- ✎ Panalpina
- ✎ Social Enterprise UK
- ✎ UK Government
- ✎ Yeo Valley

Accelerate your career progression with a period
of focused study and personal development.

The Cardiff MBA

**Are you an ambitious professional
looking to progress to senior leadership
and drive positive business change?
If this sounds like you then the
Cardiff MBA is a great next step.**

Whatever your managerial background,
we offer a challenging experience that
will stretch and support you, developing

your business knowledge, increasing
your self-awareness and sharpening
your ability as an effective and
inspiring leader along the way.

Take this opportunity to thrive alongside
like-minded, experienced professionals
as you consider the wider commercial,
social and environmental impacts of
decision-making on global business.

Master of Business Administration

A UNIQUE LEARNING EXPERIENCE: DISTINCTIVE FEATURES OF THE CARDIFF MBA

- ↳ **Springboard** into the programme and learning community with a custom-made orientation and team building programme.
- ↳ Use the **Career Advantage Service**, providing access to a Career Consultant and personal coach for personalised professional development.
- ↳ Assess your leadership capability, craft a personal development path and build key leadership skills on our bespoke, wrap-around **Leadership Development Programme**.
- ↳ Take advantage of **Cardiff Connections**; become part of the business community through networking events, access to business leaders and alumni.

- ↳ Enjoy an **International Study Tour** that provides the opportunity to study business practice in different contexts.
- ↳ Explore **contemporary integrated themes** running through all modules, such as the future of work, responsible leadership and digital transformation.
- ↳ Embrace opportunities to **make a difference** to society and the economy through study and extra-curricular activities, generating Public Value.
- ↳ Consolidate your learning and professional experiences through the **Accelerator Project** – a response to a complex, multi-faceted problem posed by a business client.

AT A GLANCE

STUDY DURATION

1 year full-time

ENTRY REQUIREMENTS

Degree: A minimum of a 2:1 degree from a recognised university and at least three years' relevant work experience. Non-graduates with approved professional qualifications or significant work experience may also be considered under certain circumstances.

IELTS: 7.0 with at least 6.0 in each category (or equivalent qualification).

Selection or interview process: Short-listed applicants will be interviewed to establish their level of work experience, their aptitude for the programme and their motivation, either in person or by Skype.

↳ **Find out more at** cardiff.ac.uk/mba



Our active learning approach

We believe that effective learning is founded on two things: your involvement in diverse and challenging experiences and the way you make sense of these experiences, individually and with others.

With that in mind, the Cardiff MBA is delivered in immersive blocks designed to stimulate your curiosity, inform your process of enquiry and strengthen the application of your learning. You'll find that each block of learning involves a rich variety of activities including company visits, industry speakers, time-limited challenges, role-play and simulations.

The diversity of our student cohort and our academic staff is a real asset. Opportunities to collaborate with peers, academics and practitioners to challenge your existing knowledge structures, assumptions, values and skills will help you to reconsider your current understanding and to explore issues from different perspectives.



The Cardiff MBA will help you make a difference

Customise your MBA programme on
six challenge-focused modules with in-built
flexibility to suit your career aspirations.

We've structured the programme to help you develop a holistic understanding of contemporary business challenges in an increasingly interconnected, interdependent and uncertain world.

Based on workplace scenarios, the challenges include the opportunity to specialise and focus in an area that may be particularly relevant to your own career trajectory.

MODULES

Global Challenges and Strategic Decision-Making

This module will extend your understanding of diverse and fast-moving contexts and introduce you to the ways in which global challenges such as sustainability, poverty, equality and diversity impact on strategic options.

People Perspectives

Advancing your capacity to understand the contributions and expectations of both employees and customers is the focus of the People Perspectives module. You'll explore how developing effective relationships with each of these important but complex stakeholder groups can help achieve strategic outcomes.

Financial and Business Analytics

These operational insights are key to making evidenced and informed management decisions. This module supports your approach to such decision-making by exploring the purpose, flow and analysis of relevant data within an organisation.

Creativity, Innovation and Enterprise

In this module you'll explore ways of embedding creativity and innovation into the development of new business opportunities. We'll encourage your entrepreneurial capacity to meet a diverse range of challenges.

Confronting Grand Challenges

UN sustainable development goals (e.g. sustainability, reducing poverty, equality and diversity) are at the heart of the Confronting Grand Challenges module. Live and dynamic scenarios will challenge you to develop new ways of thinking and working to embrace and integrate multiple perspectives.

Leading Change and Transforming Futures

In this module, a crisis management simulation will require you to consider the multiple facets of current leadership challenges and to anticipate the future landscape and transformative change this requires.

The Accelerator Project

As part of a group, you'll undertake a final real-world project carried out in partnership with a corporate client to develop solutions to a significant strategic issue. A 1,500-word individual reflection will allow you to look back over the whole programme and see how far you've come.

LEADERSHIP DEVELOPMENT PROGRAMME

Running throughout the programme is a supporting package of activities provided by the MBA's Leadership Development Programme. These directly address the personal and professional skills needed for you to perform effectively in each challenge, and in the next stage of your career. There will be a particular focus on being resilient, resourceful, responsible and relational.

Challenge-focused assessment

The Cardiff MBA is designed to tackle real-world challenges and this is reflected in our assessment of your work.

01 The Business Strategy Simulator

Take on the role of a Senior Management Board member and experience the challenges and opportunities of running a company.

02 The People Challenge

Work in a consultancy team and support an organisation to address a variety of personnel challenges associated with organisational development.

03 The International Consultancy Challenge

Respond to a brief by senior management which sets out a series of challenges relating to financial and governance matters, in an international context.

04 The Innovation Challenge

Participate in a week-long intensive enterprise competition, where you'll use creative thinking to develop new and impactful business solutions to a range of topical challenges.

05 The Grand Challenge

Examine and adapt your own leadership style and behaviours to work as part of a team in new and unfamiliar contexts.

06 The Crisis Simulation Challenge

Work as a team to manage a crisis situation utilising the knowledge and skills you've developed so far.

Reflecting the workplace, you'll work individually and as part of a team to complete the assessment tasks and will adopt typical business formats to present your findings, including oral presentations and written reports.

📄 **Find out more at**
cardiff.ac.uk/mba



Master of Business Administration with Media

Take your journalism and media experience to the next level with the Cardiff MBA with Media.

Delivered in collaboration with the School of Journalism, Media and Culture, the Cardiff MBA with Media combines the core ingredients of the Cardiff MBA with the opportunity to understand the distinct management challenges of the media industry.

You'll gain a solid foundation of business, management and media knowledge and insight to help you secure senior positions in media organisations around the world. You'll benefit from teaching delivered by expert academic practitioners underpinned by up-to-the-minute theory and informed by real world, practical illustrations and experiences.

Learn how to develop and manage digital media products alongside like-minded, experienced media professionals and demonstrate this learning through collaboration on a series of live scenarios that will challenge and develop new ways of thinking about and working with specific audiences.

THE CARDIFF MBA WITH MEDIA WILL HELP YOU MAKE A DIFFERENCE

The UK's creative industries contribute almost £85 billion per year to the economy and major global economies, such as China and India, are beginning to prioritise the growth of creative industries within their own countries. This creates a demand for effective media managers with enhanced skills and capabilities to respond to the evolving needs of today's creative industries.

Our challenge-led modules, based on cross-functional and action-based scenarios typically found in the workplace, will equip you with the skills, knowledge and confidence to be an inspiring leader within the ever-growing creative industries sector.



AT A GLANCE

STUDY DURATION

1 year full-time

ENTRY REQUIREMENTS

Degree: A minimum of a 2:1 degree from a recognised university and at least three years' relevant work experience. Non-graduates with approved professional qualifications or significant work experience may also be considered under certain circumstances.

IELTS: 7.0 with at least 6.0 in each category (or equivalent qualification).

Selection or interview process: Short-listed applicants will be interviewed to establish their level of work experience, their aptitude for the programme and their motivation, either in-person or by Skype.

➤ Find out more at cardiff.ac.uk/mba



MODULES

You'll study the same modules as students on the Cardiff MBA programme, except for the Confronting Grand Challenges module. Instead, you'll complete a specialist module on Developing and Managing Digital Media Products.

Designed to simulate the challenges you'll face as a future media manager, this module introduces you to the characteristics of the modern media landscape: interconnected, interdependent and fragmented. You'll develop specialist knowledge and skills to create a viable proposal for a new media business through audience research, partnership working, co-production and new product development strategies.

The development and execution of your editorial strategy, as well as an original business plan for a new media operation, will form the basis of your assessment.

A final real-world project carried out in partnership with a corporate client will see you and your team develop solutions to a significant strategic issue. As a Cardiff MBA with Media student, your project will be based on a media management scenario.

You can find out more about the Cardiff MBA modules and the assessment challenges aligned with them on pages 11 and 12.



SCHOOL OF JOURNALISM, MEDIA AND CULTURE



Located next to BBC Cymru Wales' new headquarters in the heart of Cardiff city centre

#4

Best for Journalism and Public Relations in the UK
(The Guardian University League Tables 2020)

#5

Best for Communication and Media Studies in the UK
(Complete University Guide 2020)

#6

Best for Communication and Media Studies in Europe
(QS World Rankings by Subject 2019)

Find out more at
cardiff.ac.uk/mba



I stand for_ progress

“We have to understand the world we live in. Businesses, NGOs and government need to collaborate to impact the communities they operate in. It’s about helping society progress together.”

Shazerinna Zainal
Cardiff Business School student

↳ Find out more at cardiff.ac.uk/mba



I stand for_ responsibility

“Treating people as you want to be treated is the bedrock of everything. Business has woken up to the concept of doing the right thing, of being responsible, and of being mindful of the communities within which they operate.”

Robert Lloyd Griffiths

Director of Institute of Directors for Wales and Cardiff Business School alumnus

↘ Find out more at cardiff.ac.uk/mba

Cardiff: City of opportunity

Cardiff is a thriving and attractive city which is widely recognised as an outstanding place in which to live, work and study.

Cardiff caters for all tastes, offering everything from the excitement of the city to the peace and tranquillity of the nearby Welsh coast and countryside.

Contemporary, welcoming and easy to get around, the Welsh capital is a city with character, heritage and ambition. Cardiff combines all the advantages of a compact, friendly and inexpensive location with the cultural and recreational facilities of a modern capital city.

“With an exhilarating mix of heavyweight cultural sights, exciting regeneration projects, world-class sport, a prolific music scene and some seriously banging nightlife, it’s easy to see why Cardiff now ranks alongside London and Edinburgh as one of the UK’s most compelling destinations.”

ROUGH GUIDES



Cardiff: The University

Cardiff University has an international reputation for excellence in teaching and research, built on a history of service and achievement since 1883.

WORLD-LEADING RESEARCH

Cardiff is in the top tier of Britain's research universities and is a member of the prestigious Russell Group. We are ranked second nationally for research impact, and in the top 5 universities for research excellence in the UK.

AN INTERNATIONAL COMMUNITY

Cardiff is a friendly, globally diverse university. With over 7,900 international students from more than 130 countries, you'll be part of a vibrant community that celebrates its diverse culture.

A BEAUTIFUL CITY CENTRE CAMPUS

Cardiff is recognised as one of the 10 most beautiful universities in the UK (Times Higher Education 2018). The city centre is our campus, and Cardiff Business School is located a short stroll from Bute Park, home to Cardiff Castle.

FIRST-CLASS FACILITIES

We're undertaking our biggest campus upgrade for a generation by investing £600m to improve and develop our facilities and infrastructure. There are more than 2,500 study spaces spread across the University including dedicated areas for postgraduate students. We have a number of open access IT rooms across the campus and an extensive library network boasting more than 1.3m printed books and subscriptions to premier journals and ebooks.

TEACHING EXCELLENCE

We have a long history of providing outstanding research-led teaching, and we're ranked among the top 40 universities in Europe for teaching excellence (Times Higher Education Europe Teaching Rankings, 2019). We've been awarded seven Queen's Anniversary Prizes, which recognise world-class excellence in UK Higher Education. We're also home to a huge cohort of distinguished staff, including two Nobel Prize winners and 13 Royal Society Fellows.

- BUSINESS SCHOOL
- UNIVERSITY CAMPUS
- SCHOOL OF JOURNALISM, MEDIA AND CULTURE



OUR STUDENTS' UNION

Our Students' Union has been voted among the top 4 in the UK (Times Higher Education Student Experience Survey 2018). The Union offers many spaces to eat, relax and study, as well as being home to more than 200 societies and 60 sports clubs.

Find out more at
cardiff.ac.uk



Living in Cardiff

Whether you choose to live in a University residence or private accommodation, we want you to feel at home here.

UNIVERSITY RESIDENCES

Dedicated postgraduate apartments are available in University residences, allowing you the opportunity to meet, live and work alongside like-minded people who understand the demands of postgraduate study. International postgraduate students are guaranteed a single-occupancy place in University residences for the full duration of their studies, and EU students for the first year of their studies.*

OPTIONS TO SUIT EVERYONE

We offer a range of high quality student residences to suit individual preferences and budgets, including single or mixed gender accommodation.

AFFORDABLE

Cardiff is the most affordable city for students in the UK**, and this is reflected in our inexpensive University accommodation. A self-catered residence costs between £111 and £156 per week, while a room in part-catered residences typically costs £153 per week (2019/20 prices for single occupancy residences).

PRIVATE ACCOMMODATION

There's a plentiful supply of accommodation available from private landlords in Cardiff. We run a residential house search event in August, allowing you to meet other postgraduates and look for private rented accommodation as an individual, or as part of a group. Our Students' Union also operates its own professional letting agency, Cardiff Student Letting, which provides student houses suitable for a range of budgets and does not charge agency fees.

ACCESSIBLE

Excellent transport links with other major cities – along with our proximity to international airports – ensure that Cardiff is a truly accessible destination.



Find out more at
cardiff.ac.uk/accommodation

*Conditions apply.

**Source: NatWest Student Living Index 2019.

International students

As an international student, you can benefit from a range of specialist support services designed to make your move to Cardiff as straightforward as possible.

APPLICATION GUIDANCE

Our international team provides a dedicated advice service to help guide you through the process of applying to study at Cardiff. You can contact our international team at any point before, during and after the application process, and they'll help with any questions you may have.

A WARM WELCOME

We offer a free airport collection service from both Cardiff and Heathrow airports before the academic year starts. Once you arrive in Cardiff, we'll provide you with a comprehensive induction programme and arrange activities to help you settle into your new home.

GUARANTEED ACCOMMODATION

Cardiff is one of only a small number of universities that guarantees high quality, conveniently located accommodation for single international students.* See page 22 to find out more about our wide range of student accommodation.

EXPERT ADVICE

Alongside the support provided by Cardiff Business School, international student advisers are on hand to assist you on issues including visas, immigration and finance.

ENGLISH LANGUAGE SUPPORT

Our English language teaching centre offers a variety of courses which cater for most language levels and abilities.

Our students come from all over the world and some improve their English language skills before starting university. Classes are taught on campus by our experienced, fully-qualified English language tutors. There's also an International English Language Testing System (IELTS) Test Centre at Cardiff University offering regular test dates throughout the year.

↘ Summer pre-sessionals programmes:

A 10-week intensive course is available for international students holding conditional offers.

↘ English for University Study programme:

An academic year programme with entry in September, January and April.

↘ In-sessional Student Support:

We provide assistance with academic writing, exam techniques, listening and speaking.

↘ Find out more at
cardiff.ac.uk/international

*Conditions apply.

Other study options

The Cardiff MBA is just one of a range of challenge-based postgraduate study options designed to meet your career needs.

Executive MBA

Our Executive MBA programme will provide you with the skills and confidence to influence strategy, effect change and take a leading role within your organisation.

This programme runs for 28 months and is delivered in 13 three-day blocks, enabling you to study alongside your full-time role.

You'll benefit from the expertise of our internationally renowned academics, industry partners and business practitioners.

Postgraduate Taught Programmes

Balance theory and practical application and prepare for careers across a range of specialist business and management disciplines. You'll be led by academics at the forefront of their fields and informed by up-to-the-minute research.

Our future-focused, challenge-led curricula consists of: accounting and finance, economics, management, employment and organisation, logistics and operations management, and marketing and strategy.

Public Leadership

Join a unique, challenge-based learning programme which combines research and practice to tackle complex service issues.

Our MSc in Public Leadership is perfect for experienced public service and third sector professionals to support their existing role or take the 'next step' in their career.

It's taught part-time over two years by internationally-recognised academics and practitioners from a range of public services, advisory bodies and think tanks.

You'll also attend masterclasses delivered by high-profile speakers where you can network and share knowledge of strategy, innovation, leadership and change.

PhD

As a PhD student, you're fully integrated into our dynamic and diverse research and academic community.

You'll be provided with the tools, support and opportunities to contribute to the advancement of knowledge and generate value and impact in your chosen academic field.

↘ Find out more at
cardiff.ac.uk/business-school

Your next steps

We understand that advancing your education to postgraduate level is a significant financial commitment, so it's a good idea to consider your funding options as soon as possible.

MASTER'S EXCELLENCE SCHOLARSHIPS

Our Master's Excellence Scholarship scheme has been designed to support high calibre UK and EU students. We're investing up to a total of £500,000 in the scheme for entry in 2020, with each scholarship awarded in the form of a £3,000 tuition fee discount – see our website for details.

INTERNATIONAL SCHOLARSHIPS

We offer a range of highly prestigious international scholarships designed to attract and reward the best students – see our website for details.

UK GOVERNMENT POSTGRADUATE FUNDING

Postgraduate loans from the UK government are available for UK and EU students who fulfil the criteria.

Different loans apply depending on where you're domiciled in the UK – see our website for details.

ADDITIONAL FUNDING SOURCES

International students should investigate funding opportunities offered within their home country via the British Council and other external funding providers.

Numerous charities, trusts and foundations also offer funding for postgraduate study.

WHAT DOES MY COURSE COST?

Tuition fees vary depending on the course you choose and whether you're a UK/EU or international student.

You can find full details of the tuition fees for individual programmes on the course pages of our website.

YOUR OFFER

Interview: Short-listed applicants will be interviewed to establish their level of work experience, their aptitude for the programme and their motivation either in-person or by Skype.

Conditional: Submit additional evidence. Usually this is qualification certificates.

Unconditional: You've been offered a place – congratulations!

UK/EU students: Normally you'll only need to accept your offer.

International students: You'll need to accept your offer and pay a deposit to secure your place.

THE APPLICATION PROCESS

STEP 1

Identify your programme of study on our course website. Check the application deadline, start dates and entry requirements.

STEP 2

Investigate your funding options.

STEP 3

Submit your application.

Apply using our online application service. You'll receive an automatic acknowledgement of your application and access to the online applicant portal. There you can track your application, upload additional supporting documents and update your details.

FURTHER INFORMATION:

Cardiff Business School
Postgraduate Admissions

E: studybusiness@cardiff.ac.uk

T: +44 (0)29 2087 9999



**What do you
stand for?**





STAY IN TOUCH

T: +44 (0)29 2087 9999

E: studybusiness@cardiff.ac.uk

W: cardiff.ac.uk/business-school

 BusinessCardiff

 @CardiffBusiness

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IMPORTANT LEGAL INFORMATION

The contents of this brochure relate to the Entry 2020 admissions cycle and are correct at the time of going to

press in September 2019. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: www.cardiff.ac.uk before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

Your degree: Students admitted to Cardiff University study for a Cardiff University degree.