



New York City's College

FOR THE COMMON GOOD





OUR COMMON GOOD APPROACH

At GCNYC, we focus on **PROFITABILITY & SUSTAINABILITY**, incubating actionable business solutions and aligning cross disciplinary ecosystems to drive **SYSTEMIC INDUSTRY CHANGE.**

ACADEMIC EXCELLENCE FOR NEARLY
150 YEARS

SERVING OVER
20,000
STUDENTS

3 SCHOOLS

GLASGOW
NEW YORK
LONDON

PARTNERSHIP LOCATIONS

BANGLADESH
OMAN
SOUTH AFRICA
MAURITIUS

**GCU CHANCELLORS
MUHAMMAD YUNUS**

CHANCELLOR EMERITUS, NOBEL LAUREATE, FOUNDER OF
GRAMEEN BANK

&

DR. ANNIE LENNOX OBE

CHANCELLOR, ROYAL ACADEMICIAN, SINGER SONGWRITER, HIGHLY-RESPECTED
SOCIAL ACTIVIST AND PHILANTHROPIST

DEFINING SUSTAINABILITY

Meeting the needs of the present without compromising the ability of future generations to meet theirs. It has three main pillars: economic, environmental, and social. These three pillars are informally referred to as people, planet and profits.

SOCIAL | **PEOPLE**
ENVIRONMENTAL | **PLANET**
ECONOMIC | **PROFIT**

IMPACT-FOCUSED BUSINESS AND INVESTING

SUSTAINABLE FASHION

RISK, RESILIENCE AND INTEGRITY MANAGEMENT

3

MASTER'S
IN NYC

TURNING INDUSTRY EXPERTS INTO GLOBALLY-MINDED STEWARDS OF BUSINESS AND SUSTAINABILITY

1 MISSION

TO TRANSFORM LIVES THROUGH EDUCATION *FOR THE COMMON GOOD*



OUR FACULTY

Farrugia, Christine, Ph.D. She is currently Director of Research Initiatives at Columbia University School of Professional Studies and formerly the Deputy Head of Research at the Institute of International Education, NYC. Co-Author (with J. Wingard) of a forthcoming book on The Future of Work: Optimizing the Talent Pipeline from the Stanford University Press. She received her Ph.D. from SUNY-Albany, her Ed.M. and M.A. from Columbia University, and her BA from Hunter College.

Gabriel, Michelle. Michelle is currently the Managing Director of Purslane, the first zero-waste and carbon neutral catering and events company in the US. A sustainability and small business strategist with more than 15 years of experience, Michelle earned her M.S. in International Fashion Marketing from Glasgow Caledonian New York College and her B.S. in Design from the University of Cincinnati.

Grad, David. David is Co-Founder of the learning and development Tech Start-Up, Elevator9 and Senior Consultant with the Kaufman Partnership, where he is an executive coach and facilitator of corporate leadership programs. He earned his MS in Strategic Communication from Columbia University, a BA in Mass Communication and a BA in Theatre from Florida State University.

Kumar, Prasan. Prasan works for Ogilvy, a leading global creative ad agency, where he has worked across multiple industries ranging from financial services and pharmaceuticals to consumer product goods and non-profits, bringing data-driven strategic thinking to all. He holds an MBA from Columbia Business School, another masters from Stevens Institute of Technology and a bachelors from Rutgers University.

Parekh, Amisha. Currently Product Manager, Bloomberg LP, she was formerly Senior Manager, Corporate Strategy at Deloitte. Her career has taken her to Proctor and Gamble and Walmart and Proctor in roles from brand management to sustainability strategy. She earned her MBA (Corporate Strategy) from the Ross School of Business, University of Michigan, an MS in Environmental Policy and Behavior (also from the University of Michigan), and a BS in Computer Science from SUNY-Binghamton.

Shuster, Dmitri. He is currently an advisor to QBIX - a social network and community app and most recently was a Co-Head of Global Trading Division & Global Head of Foreign Exchange, of Credit Agricole Corporate and Investment Bank as well as a Board Member of Global FX Division of the Global Financial Markets Association. He received his BBA from Baruch College and his MBA from Stern School of Business, NYU and is presently a candidate for the DBA in Finance at the University of Manchester, UK.

Studer, Adrian. Adrian currently advises financial institutions in the transition to innovative technologies and has lead Risk, Regulatory and Compliance practice for a New York based management consulting firm. Previously, he worked as Managing Director at Credit Suisse in New York, most recently as Head of Financial Management of the Americas Wealth Management Division and prior to that, as Global Head of Regulatory for Credit Suisse Group and for Credit Suisse First Boston, a global investment bank. He holds a master's in Economics and Finance from the University of St. Gallen, Switzerland.

Tatebe- Goddu, Seisei. Seisei is currently the Chief Operating Officer of Future Now Fund and Future Now, organizations which are building the power to improve Americans' lives by winning state legislative majorities and working with them to achieve goals for the common good. She earned her Master of International Affairs from Columbia University and her BA from McGill University.

Won, Diana. She is currently Program Manager, The Pershing Square Foundation where she manages a \$20 million annual portfolio of grants across programs areas including sourcing, due diligence, grants management, communications, and monitoring and evaluation. A former Fulbright Scholar, she received her MPP from the Ford School of Public Policy, University of Michigan, and her BA from Rutgers University.



WHY GCNYC



HERE ARE 6 GREAT REASONS TO GET YOU STARTED.

CONVENIENT

Programs begin every September, January and April at our campus in SoHo

PRIME LOCALE

Stop by the GCNYC campus in SoHo, Manhattan to learn more about the programs and meet staff and students. Schedule ahead of time by emailing admissions@gcnyc.com

AFFORDABLE

Learn more about tuition payment options, the Common Good Scholarships and financial aid by visiting www.gcnyc.com/admissions/financialaid

MANAGEABLE

GCNYC Master's programs are available to take part time (finishing in 16 months), or full time (finishing in 12 months)

PRACTICAL

Designed for the working professional, your classes take place in the evenings from 6:00-9:30pm for both part-time and full-time students

RELEVANT

Applied research drives our Master's programs, creating a real-time learning loop from the industry to the classroom

M.S. Impact-Focused Business

More than any other time in recent history, businesses are being seen as both **part of the problem** and **part of the solution** to global social, environmental and economic problems, and they face growing scrutiny from both shareholders and consumers. Today's business leaders have to thread the needle between **delivering strong financial performance** while not pillaging and plundering the environment and communities in order to do so.

Future leaders of these businesses are going to need **new mental models**, tools and frameworks if they are going to successfully navigate these complex conditions to deliver both **profitability and positive social impact**.

Students in this program will learn how to **design and develop solutions** to these problems regardless of whether they are starting their own venture or working in a corporation, social enterprise, or nonprofit organization.

Degree programs begin in January, April & September

Apply now at www.gcnyc.com/apply



Master of Science | Impact-Focused Business

In this program, you will learn how to apply concepts of sustainability and social impact to your business - and what is required to launch a successful enterprise.

WHAT YOU WILL STUDY

This program is designed for individuals who are driven by the idea that entrepreneurship and financial tools can be used to further the common good.

- Business Strategy as an Instrument for Economic, Social and Environmental Sustainability
- Navigating Global Change: Business Practices for the Common Good
- Value-Based Leadership Skills for an Interconnected World
- Money as a Force for Social Good
- Impact Through Social Entrepreneurship
- Global Political Economy
- Research Methods
- Thesis

M.S. Sustainable Fashion

The business of fashion is in the process of a **radical transformation**.

New leaders are needed who can thrive on the **challenges of globalization**, new technologies and increasing (and justified!) demands for the industry to **drive positive impact and create shared value** for the environment and society. The unique **Master's in Sustainable Fashion** program is for people who want to take a truly global, interdisciplinary and cross-sectoral approach to **transforming the fashion industry** from the inside out. Work closely with a **diverse cohort** of fellow students and faculty with decades of experience to gain the **global perspective**, tactical sustainability knowledge and strategic leadership skills needed for a successful career in the quickly evolving fashion industry. **High profile guest speakers** join the class throughout the semester, giving you unprecedented access, and first-hand, experiential lessons from fashion sustainability leaders.

Degree programs begin in January, April & September
Apply now at www.gcnyc.com/apply



Master of Science | Sustainable Fashion

Through the lens of impact and sustainability, you will learn to see the business of fashion as an instrument of change - and a force for the common good.

WHAT YOU WILL STUDY

This program is designed for those who want to take a truly global, interdisciplinary and cross-sectoral approach to transforming the fashion industry from the inside out.

- Business Strategy as an Instrument for Economic, Social and Environmental Sustainability
- Navigating Global Change: Business Practices for the Common Good
- Value-Based Leadership Skills for an Interconnected World
- Purpose-Driven Marketing
- Sustainable Fashion Strategy
- Fashion as Culture
- Research Methods
- Thesis

M.S. Risk, Resilience and Integrity Management

The business of risk management is undergoing a **tectonic shift** – from a traditional, often narrowly focused and negatively perceived function, to one that is more **strategic, integrated and constructive**. No longer solely focused on core traditional risk concepts (financial, operational, strategic), evolved risk management takes a **more holistic approach** to the management of critical emerging **environmental, social and governance (ESG)** risks and opportunities, including organizational ethics, compliance and culture. Today's business environment calls for **emotionally intelligent**, highly qualified managers and leaders that can deal with the **velocity of change**, challenge and confusion that is taking place in today's world and into the foreseeable future. The unique **Master's in Risk, Resilience and Integrity Management** has been designed for those who want to take a truly global, interdisciplinary and cross-sectoral approach to **transforming** the field of risk management.

the way any type of organization approamanagement.

Degree programs begin in January, April & September
Apply now at www.gcnyc.com/apply



Master of Science | Risk, Resilience and Integrity Management

In this program, gain the knowledge and practical skill set to navigate the complexities and challenges of the dynamic, evolving field of risk management.

WHAT YOU WILL STUDY

This program is designed for those who seek a holistic approach to risk management, and want to harness risk as an opportunity for growth and change.

- Business Strategy as an Instrument for Economic, Social and Environmental Sustainability
- Navigating Global Change: Business Practices for the Common Good
- Value-Based Leadership Skills for an Interconnected World
- Global Ethics, Compliance and Governance: The Foundation of the High Integrity Organization
- Enterprise and Strategic Risk Management: Cases, Tools and Techniques
- Building 21st Century Resilience: The Role of Business Continuity, Crisis Management and Cyber-Risk Governance
- Research Methods
- Thesis

GLASGOW CALEDONIAN **HONORARY LEADERSHIP**

CHANCELLOR EMERITUS & FRIEND

Nobel Laureate and founder of the Grameen Bank, Professor Muhammad Yunus is dedicated to the alleviation of poverty around the world. For nearly four decades, Professor Yunus has championed the use of microfinance and education as the drivers for social change, and he continues to travel widely to inspire young people across the world to devote themselves to social causes.



HONORARY CHANCELLOR

Royal Academician, singer songwriter, highly-respected social activist and philanthropist, Dr. Annie Lennox OBE recently became Glasgow Caledonian's first female Chancellor.

Throughout her hugely creative and successful musical career spanning more than 30 years, Annie Lennox has so far received an Oscar, four Grammy Awards, eight Brit Awards and four Ivor Novello Awards.

She founded The Circle, a charitable non-governmental organization, in 2008. The Circle has a vision of equality for women and girls in a fairer world and supports some of the most disempowered women and girls in the world to change and challenge the injustices they face.



LEARNING SOLUTIONS

Glasgow Caledonian New York College (GCNYC) is a human capital service provider co-creating tailored learning solutions targeting your unique needs at all levels.

Our world class faculty of industry practitioners combine unrivaled subject-matter expertise and unique insights to equip your human capital with the tools and frameworks that transform businesses into agile, values based and purposeful enterprises delivering shareholder value and a positive contribution to society.

NOTABLE CLIENTS & CASE STUDIES



Developed a multi-week merchant speaker series and executive education programming.



Developed a pilot initiative using blockchain technology to drive transparency across the fashion industry's global value chain.



Bespoke sustainability education and stakeholder engagement training for employees.

CONTACT US

PLAN YOUR VISIT TO CAMPUS

64 Wooster St. New York, NY 10012

QUESTIONS? BE IN TOUCH

admissions@gcnyc.com



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