

## **Cranfield University**

We are the UK's only specialist postgraduate university in technology and management, with longstanding relationships with some of the most prestigious global companies. Our close collaboration with industry, and passion for the areas we operate in, will help your career.

## Specialist postgraduate

A research-focused professional community



# Cover £150 million of investment in new facilities over the past five years



A professional network of 70,000+ alumni, from 177 countries



UK Top 5 for Engineering (Mechanical, Aeronautical and Manufacturing) QS World University Rankings by subject, 2021

As we are postgraduate only, we are not listed in league tables that help compare undergraduate universities, such as *The Times World Rankings* and *The Complete University Guide*.

"Take every opportunity available to interact with the faculty, your fellow colleagues and guest-speakers. These will prove to be lasting conversations that will be useful both for your career and your personal development. Cranfield has helped me secure my first job at ALG. I met the hiring manager at a group project presentation, and our relationship started from there. The teamwork skills developed during the group project are serving me well in the current international environment at work."

**Pietro Pontiggia,** Business Analyst, ALG, (Air Transport Management MSc, 2019)

## Reasons to study air transport with us

1 Unique facilities

The only UK university campus with a fully-operational airport, the National Flying Laboratory Centre, and a retired Boeing B737-400 aircraft. Opened in 2021, the new Digital Aviation Research and Technology Centre (DARTeC) will spearhead the UK's research into digital aviation technology and other research challenges facing the industry.

Network opportunities
You will have numerous
opportunities to meet industry
representatives throughout the
course. Both students and alumni
are provided with access to the
exclusive LinkedIn Cranfield
University – Air Transport Group,
which offers unrivalled networking

and job opportunities.

Access to resources
You will have access to industry data from sources such as OAG who provide flight performance data.

✓ External lecturers

We are particularly proud of the wide range of seminars and guest lectures given by global aviation industry leaders, which in the past have included the CEOs of British Airways, London Gatwick Airport, Birmingham International Airport, Avianca Airlines and International Airlines Group, Chief Economist of The International Air Transport Association (IATA), and Boeing SVP.

Relevant projects

The opportunity to work in groups, and individually, on projects to devise solutions that tackle real-world industry challenges.

Strong industry links

Courses are directed by an industrial advisory committee comprising senior representatives from leading airports and associated sectors. Their input ensures that courses remain up-to-date and equip you with the skills and knowledge required by leading employers.



## Air transport courses

#### For over 50 years, Cranfield University has delivered world-leading postgraduate courses in Air Transport.

You will benefit from our close industry relationships and industry partners through quest speakers sharing their knowledge, and visits to major UK airports. Industrial partners such as easyJet, London City Airport and Oatar Airways recruit extensively from our courses.

More than 1,500 former postgraduate students are in the air transport industry. By becoming one of our alumni, you are joining a professional global network.

Internationally recognised as a leading centre researching and teaching in air transport management, our work draws together airline and airport operations with management, economics, engineering and marketing. Our focus is global. A particular strength is our breadth of expertise across all aspects of air transport management, which we share with you and our business partners.

#### Modules form 50% of the course content, with group and individual projects making up the other 50%.

This brochure shows the compulsory and (where applicable) some elective modules offered in the 2021-2022 academic year, to give you an idea of course content. To keep our courses relevant and up-to-date, modules are subject to change so please check the latest information on our website.



#### Airport Planning and Management

www.cranfield.ac.uk/apm · Accredited, see page 9

MSc, PgDip (Full-time)

A unique course, highly relevant and globally respected, created to meet a demand clearly stated by employers for graduates skilled and qualified in airport business development, planning, design, operations and environmental management.

#### Compulsory modules

- Air Transport Environmental Planning,
- Air Transport Market Analysis and Forecasting,
- · Airport Design,
- · Airport Finance and Business Management,
- · Airport Operations,

- Airport Strategic Planning,
- Introduction to the Air Transport Industry,
- Regulatory Policy and Air Law,
- · Research Methods and Statistics.

#### **Air Transport Management**

www.cranfield.ac.uk/atm

MSc (Full-time)

Designed to equip you with an in-depth understanding of the air transport industry in order to pursue a successful career. Specialise with elective modules to tailor your course to your career aspirations.

#### **Compulsory modules**

- Air Transport Economics and Finance,
- Air Transport Market Analysis and Forecasting,
- Air Transport Marketing,
- · Air Transport Operations.
- · Air Transport Strategic Management,
- Introduction to the Air Transport Industry,
- Regulatory Policy and Air Law.
- · Research Methods and Statistics.

#### Elective modules (choose one)

- Air Transport Engineering Maintenance Operations.
- Air Transport Environmental Planning.
- Airline Fleet Planning.
- · Aviation Safety Management.

#### Air Transport Management (Executive)

www.cranfield.ac.uk/atmexec

MSc, PgDip (Part-time)

In addition to core learning, you will focus on leadership and personal development in managerial, interpersonal, financial and analytical skills. This course allows you to accelerate your career development while you remain in employment.

#### **Compulsory modules**

- Air Transport Economics and Financial Management.
- Air Transport Strategies
- Professional and Personal Development.
- Research Methods.
- · The Airline Business.
- · The Airport Business.

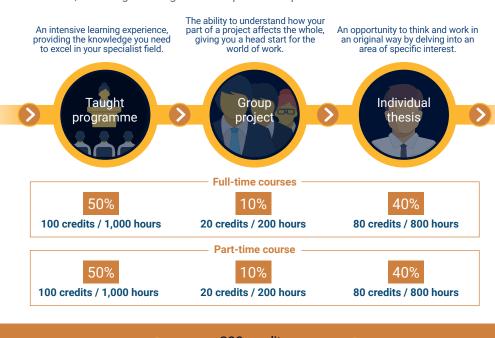
#### Elective modules (choose four)

- · Air Transport Engineering Maintenance Operations,
- Air Transport Environmental Planning.
- · Air Transport Market Analysis and Forecasting,
- · Air Transport Marketing,
- Airline Fleet Planning.
- · Airport Design.
- · Airport Operations,
- · Airport Strategic Planning,
- · Aviation Safety Management,
- · Crisis Management and Business Continuity,
- · Digital Airline Management,
- Regional Aviation.
- · Regulatory Policy and Air Law.

## Course structure

Our specialist, sector-facing master's courses are set up and developed in close collaboration with industry partners, ensuring the content of our courses remain industry-relevant and employers remain impressed with your business-readiness.

This diagram illustrates the course structure of many of our full-time master's courses, it is not indicative of all courses. Please check your course structure online for more detailed information, including the weight of each phase and part-time course structure variations.



### **Group projects**

Cranfield's group project experience provides MSc students with the opportunity to take responsibility for a consultancy-type project while working under academic supervision. Group presentations are then attended by invited representatives from the air transport industry at the end of the project.

## Industry links

Cranfield has unrivalled links with industry, and you will benefit from our extensive contacts and track record of close collaboration with decision makers and the air transport sector. These benefits range from the various high-profile guest speakers we are able to attract, to the unrivalled access afforded to future employers at our group project presentation days.

### Industrial advisory panel

Our courses are reviewed each year by a panel of industry experts to ensure that students graduate from Cranfield with the appropriate knowledge and skills to become future leaders in the industry.

Some of the companies represented on our industry advisory panel include:











## Careers

Our alumni can be found around the world in leading roles within the air transport industry and beyond.

Here are some examples of the roles our alumni have secured in recent years:

#### Roles:

- · Airport Planner,
- · Airport Planning Consultant,
- · Chief Executive Officer,
- Head of Air Operating License,
- · Long-Haul Network Planner,
- · Network Development Manager,
- · Planning Manager,
- · Revenue Analyst,
- · Revenue Manager.

#### Organisations:

- · British Airways,
- · Civil Aviation Authority of Thailand,
- Iberia,
- · London City Airport,
- · Qatar Airways,
- · United Airlines,
- · Wizz Air.

## Academic staff

You will be taught by a wide range of subject specialists from the University and industry professionals who draw on their research and expertise to provide stimulating and informed input to your learning experience. Here are some of the staff you will be taught by:



#### **Professor Keith Mason**, Head of the Centre for Air Transport Management

Keith has spent more than 20 years developing and carrying out research for airlines, airports, governments, civil aviation directorates and air transport industry organisations. He lectures in air transport economics, airline business models and airline marketing.



#### Dr Darren Ellis, Course Director, Air Transport Management

Darren has spent over 10 years in higher education research and teaching, and several years before that in the public service sector. His research has primarily investigated the future of the global airline industry and the ascendancy of the three major Gulf carriers. He specialises in the geopolitics of aviation.



#### Dr Thomas Budd, Course Director, Airport Planning and Management

Thomas's specialist areas of teaching and research include air transport and the environment, airport surface access planning and design, and climate change adaptation and resilience planning.

"Cranfield offers an inspiring, challenging and rewarding academic environment. I found staff very competent, motivating and flexible. Having the possibility to share knowledge as industry professionals among each other is truly valuable. I can highly recommend the course!"

**Jonas van Dorp,** Head of Aviation Marketing and Development at Gronigen Airport Eelde, (Air Transport Management Executive MSc 2018)

## Key facts and statistics

#### **Course information**



## Full-time One year



#### Part-time

Two to three years See the course page for more information about part-time study.



#### Start date

Full-time: October
Part-time (Exec): July and
November.



#### MSc/PqDip

Not all courses offer all awards, see course information pages for details of awards offered.



#### Fees

Please see the individual course pages on our website for fee information and full-time or part-time options. Terms and conditions apply.

See www.cranfield.ac.uk/fee-information

#### Cohort profile\*



#### Geographic spread

13% UK 50% EU 37% Rest of world



Cohort age range



#### Average cohort size

#### Full-time:

Air Transport Management: 57 Airport Planning and Management: 19

#### Part-time:

Air Transport Management Executive: 18

\*These figures give an indication of the course make-up at registration across our air transport courses for the entry year 2020-2021.

"I chose Cranfield because it has a great reputation and it's clear when you look at the Cranfield alumni community that students are very satisfied by their experience at the university. The MSc course itself was very interesting. I learned so much from a practical point of view and you obtain knowledge in all areas of the airline business."

**Arseni Souryal,** Aviation Business Development Analyst at SEA Milan Airports (Air Transport Management MSc 2020)

## Financing your studies

If you need advice on funding your course, we can provide information and a range of online tools to help you put together the funding package you need for your course and living costs.

There is more information on our website: www.cranfield.ac.uk/funding

## How to apply

Read more about our entry requirements and how to apply.

www.cranfield.ac.uk/apply



## Life at Cranfield

A welcoming, professional campus community.

Located just over an hour from London in the English countryside, Cranfield's campus environment supports close, working relationships between our multinational postgraduate students and academic and industry experts.





#### **Cranfield University works with over**

## 1,500 businesses and governments based in over 40 countries

These organisations include:

**AIRBUS** 

Heathrow



For a full list of Cranfield courses, please see our prospectus and website.

#### www.cranfield.ac.uk/transportsystems

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blogs.cranfield.ac.uk

Every effort is made to ensure that the information in this brochure is correct at the time it is printed. Please check our website for the latest information. Photographs in this publication were taken prior to and during the coronavirus pandemic. We continue to monitor the pandemic and take all the necessary steps to ensure the health, safety and wellbeing of our Cranfield community.

Set www.cranfield.ac.uk/coronavirus SATM-AT-February 2022.