



Student Report

Name of Student	Abdulaziz Aldakheel	
Course	Inventing the Future: Business, Innovation & Entrepreneurship	
Name of Teacher	Jung Ok (Lydia) Kim	
Dates	From: 17/07/2022	To: 30/07/2022

Commentary

In this Inventing the Future: Business, Innovation, and Entrepreneurship course, students have learnt about the characteristics of an entrepreneur and different leadership styles and know how to apply these traits to achieve more success in the world of business. Students understand and can demonstrate key skills vital to success in business such as finance, marketing, HR processes, and business models. Students are well versed in the core principles of business management, early-stage innovation, and entrepreneurial behaviours that drive value creation. Students have the tools and skills they need to take a business from an idea to a position where they could seek funding to make their ideas a reality. Students have enhanced their presentation, teamwork, collaboration, and leadership skill through the creation of a business pitch that included the creation of a company, a business and marketing audit, primary research through surveys/questionnaires, PESTLE analysis, secondary research of competitors, detailed marketing objectives and marketing strategy, description of their product, and how much finance they need to make this a reality. Students have the skills and tools they need to create a business that any investor would be lucky to be a part of.

It has been an absolute joy getting to know Aziz this summer. He is polite, hard-working, and always gives off positive energy. He has contributed in a very significant way to classroom discussions, sharing his insights with precise vocabulary, and listening attentively to the views of others. His assignments were outstanding and showed a great deal of attention in class and reading around the subject matters. He has an extremely good grasp of the course subject matters and this will provide him a firm grounding for any future career. I wish Aziz all the best for his future endeavours!

Criterion	Score	Overall Score (out of 100)
Contribution of ideas in class	17 / 20	84
Progress/effort	8 / 10	Overall Grade A
Attendance and punctuality	9 / 10	
Written Work	25 / 30	
Interactive assignments/presentations	25 / 30	

Programme Director

CEO and Founder

