

The advancements in technology over the years had a tremendous effect on our lives and introduced new ways of communication, security, entertainment, health, and every aspect of our lifestyle. Overall, technology has a powerful impact on us. Since I was a child, I have been fascinated with technology. How it can improve the quality of our decisions and make our lives easier, I was incredibly inquisitive about how apps, websites, and computers, thus, work. I opted to learn more about technology and how it affects our choices and lifestyle by obtaining a bachelor's degree in management information systems at the University of Jeddah for four years.

During my studies, I learned about programming languages such as HTML, python, CSS, SQL, and more subjects to complement the technical niche. For instance, decision support systems, project management, system analysis and design, e-commerce, business intelligence, database management system, enterprise resource planning system, business analytics, and more. From my studies, I concluded that automation through technology is fundamental; for businesses and organizations to become successful and survive in today's market. I also acknowledged that technology is critical to the contribution of globalization and emphasizing business processes, services, and decisions.

At the beginning of my co-op, the work environment was out of my comfort zone. I expected something incomparable to what I was expecting, negatively and positively; however, I could adapt to the environment gradually and socialize more, which has hastened my progress. I had limited skills in some applications, but despite that, I gained more skills from practicing the applications daily, watching educational videos regarding them, and asking colleagues for help, which enriched my competencies. I also worked on the ERP project along with the ERP project manager and consultant, which was my favorite part during the co-op; I got to fulfill my dream and work on a real-life project. It broadened my knowledge about software, data, people, and process. My studies and experience during the co-op have cleared my vision, shaped the career path I want to pursue, and encouraged and increased my eagerness to apply to this program. I want to strengthen and extend my knowledge in both managerial and technical fields; I aim to become an influential role in the place I am in by implementing my skills and expertise productively and efficiently. I am ambitious and driven to learn more; I want to be able to leave a print during this program as well as in my future career choices.

That significantly influences why I want to expand my studies at The University of Manchester and apply for the (Management and information systems: change and development) program—considering that UOM is well-acknowledged for

its excellent faculty, which will expose me to a plethora of opportunities to progress myself in management and technology. And its high ranking of second in the UK and 7th in the world for development studies; has motivated me to attain my master's degree at your intuition.

Suppose I am given the opportunity to pursue this program at your university. In that case, I hope to obtain appropriate and beneficial resources that will assist me in gaining extensive knowledge and vast experiences that will contribute to my development. I devote my time to an absolute commitment and seriousness regarding studying at UOM. I am fully competent to be offered this chance since I have met the program requirements demanded. I have the financial capacity to pay the tuition fees regularly through government scholarships. In light of the preceding, I wish to obtain an exceptional education and enhance my cognitive and social abilities throughout this program. In my perspective, no other intuition can.