**Personal Statement**

**MSc International Hospitality, Events and Tourism Management**

 **Mubarak Aldawsari**

International Hospitality and Tourism Management Industry has become one of the fastest-growing industries, especially in my country, Saudi Arabia. While for many this industry looks a simple industry, it is in fact, an industry that can create endless interesting job opportunities in the world. It is the industry which makes me feel myself as a 'global individual' where I have many and fascinating opportunities to create, introduce and practise to achieve many results at the same time, such as self and guest satisfaction, excellent reputation, and higher income for the institution I work for. Furthermore, this industry will bring the whole world to my workplace, and this will make me an international person with a great exposure to cultures of many parts of the world and will equip me with more management skills and experience.

My passion to study MSc International Hospitality, Events and Tourism Management has increased when the Saudi 2030 Vision has called for achieving many aims by 2030, one of which is enhancing tourism and hospitality industry and making the best out of tens of fabulous and raw tourist attractions in Saudi Arabia. The government has encouraged the importance of developing this industry because it will clearly help to increase the national income. Therefore, I have decided to study this course to obtain the tools, theoretically and practically, to be a knowledgeable manager and to impact the institutions I work for. Enhancing my creativity and communication skills, learning more management strategies, developing my problem-solving, critical thinking and analytical skills are all my aims in studying this course. These aims can be achieved by my hard work along with the professional guidance and advice I get from the outstanding academic and teaching staff at Oxford Brookes University.

My undergraduate study was in Management, College of Business Administration in Prince Sattam bin Abdulaziz University, and this will be a great helping factor for me to study an MSc International Hospitality, Events and Tourism Management. To add, travelling between Saudi Arabia and the UK, visiting many countries in Europe, staying in different hotels and trying their different foods and drinks have made me more interested in studying how International Hospitality and Tourism as industry can play a significant role in the countries economy. Also, I have become more passionate to learn about how this industry can reflect the real spirit of those countries by showing their cultures in every little part of serving tourists, passengers or events.

In my undergraduate, I studied many modules such as Human Resource Management, Management Science, Leadership and Change, Operations Management, International Management, Business Ethics, Principles of Corporate Finance, and Organizational Behaviour. These modules will help me in studying and potentially adding new thoughts to my MSc course as I already have a solid theoretical background along with my practical experience in the field of administration and quality assurance in hotels in Saudi Arabia.

In my work as a quality auditor and then as an assistant director of the quality assurance department in one of the well-known hotels (Al Mhaideb) in Saudi Arabia and the Arabian Gulf as well, I am responsible for running and coordinating meetings with other departments of finance, maintenance and human resources in five four-star hotels. On the ground, I am responsible for paying visits to the hotels and meeting their managers, listening to their suggestions, reporting any issues to my direct managers to keep them updated with any problems that could affect the quality of the service in those hotels. Before this job, I worked as an administrative clerk at Ballan Co Limited which has given me the opportunity to enhance my communication skills that helped me build an effective rapport with clients and fellow team members and delegate tasks to staff which enabled me to enhance my team work and leadership skills. Moreover, my work in a corporate environment made me able to work under pressure and think on my feet to solve problems once they happen. I have worked with staff who are of varying gender, religion, race, age, ethnicity, and education. These are issues I need to consider when making decisions related to my specialization. In addition, I have built good confidence in building strategic relationships with other organisations and to understand the market latest updates for helping the company managers in their future plans.

Completing my MSc International Hospitality, Events and Tourism Management can enhance my future employability as well as equip me with the up-to-date issues of the area which I can use in my future career in tourism management in Saudi Arabia. I am keen to do this course in the UK as the universities in the UK are well-known for the quality of education and the knowledge they provide to their students.

I am a person who is keen to meeting new people and visiting tourist destinations. In my travels, I was deeply impressed by the hotel staff diligence to satisfy every need of their guests. I noticed the responsibility of their profession and how satisfied they are when their guests are happy. This feeling of gratification and even happiness was the main reason why I decided to study this course.

To conclude, I am academically able, motivated, and enthusiastically committed to improve my understanding of International Hospitality, Events and Tourism Management. I have the confidence that my personal characteristics, thoughts, and experience will help me be an active member in the course, and I believe that I can make a particularly good addition to it.