

Statement of Purpose

my name is Rola. I graduated from Umm Al-Qura University, Business, Kingdom of Saudi Arabia. It was my beginning since childhood. We were a family of 6 members. Our financial conditions were average, so I began to wonder why we live in this way? Hence, I started my journey of researching and reading about business management and setting up projects. I reached the secondary stage of Al-Moeqd. Thanks to God, our financial conditions improved a lot, but my passion for business management did not end

I decided to major in Public Business Administration and graduated with a score of 3.63 out of 4

I graduated in 2020 at the time of the start of the Corona pandemic, but I was optimistic despite all these negative events that were sweeping the world. I decided to know myself more and start my own project. So I started taking a private lesson in cooking cheesecake and specialized in it. Then I opened my project, which I managed from home, but because of its high cost and lack of resources. Finance decided to close it

Then I went to online learning. I gained experiences from my previous project, such as costing, project management, marketing, and patience, which is the most important .attribute of success

Finally, at the end of 2021, I started my practical career by being accepted into an organization and worked there in several positions as a content writer, marketer and project manager. It was a 5-month journey that taught me how to look at the business .world differently and how the corporate economy moves every day

Then I worked as an administrative assistant in a medical group, and I was the youngest and only female employee supervising 10 men, and I learned how to deal .with them, cooperate and strive

Coordinating and communicating with senior management and helping employees maintain their performance

Higher

After going into the business world, I have a greater ambition to learn and help people psychologically, financially and morally. I also started creating content on social

media with a variety of content, such as marketing, project management, and the art of .dealing with people

I am very aware of the good reputation of your university, and therefore I aspire to be a part of it, to learn and educate future generations, and to provide everything that is best from improving the economy to investing in people

My greetings

Rola