

Statement of Purpose

MSc – Business Analysis and Strategic Management

I have been always interested in the business field, and I believe that I have the ambition to continue academic studies in this field by studying for a master's degree outside of my home country, to discover great academic opportunities, along with my motivation to study hard to be able to achieve my goals in life, and by establishing a bright career path in the future.

I'm very honored to apply this letter to you about my intention to continue studying in the United Kingdom. It was one of my dreams to study in a country, where universities are known to be the best universities in the world when it comes to people who are seeking an ideal educational experience.

I have been always interested in Business Analysis and Strategic Management.

In my opinion, it's a very great field to study. Many establishments in the Kingdom of Saudi Arabia now prefer or require employees with a previous degree in business management preferably business analysis and Strategic Management.

Holding a degree in this field is significantly expanding the number of potential job opportunities I dream of.

Studying Business Analysis and Strategic Management will surely be one of the main factors in getting the needed skills for my future projects and investments.

I believe I'm going to become better at understanding the history of economic changes and predict market fluctuations around the world, assessing multinational enterprise risk, reporting outstanding analytical report for firms to support informed decisions, earning skills like leadership, analysis, and decision-making as well as amazing international business consulting skills and keeping the financial stability and growth to any company.

Studying for this degree is also going to help me to acquire consulting business practices needed to explore operation and performance of business or help existing firms to carry out comparative business analysis and positioning or achieve its target positively, by using my knowledge that I'm going to earn.

I want to become a successful consultant for business in the future and to work across different industries, sectors, and countries.

I believe that the international business consulting field is a necessity for most firms today. Depending on that, there is a growing need for business analysis and Strategic management graduates with an international perspective.

I have decided to apply to study for a master's degree in Business Analysis and Strategic Management at the University of Manchester, because it is one of the greatest universities in the United Kingdom, which's offering incredibly great attention to the professional, modern methods of educating, learning, and providing the perfect environment for the international students to feel welcomed and supported.

I have no doubt it's one of the best universities when it comes to this field. Studying master in such a University with its excellent facilities, highly qualified faculty would be the right place for pursuing my graduate studies and if given a chance, I shall make the best out of it. I hope that I get accepted to study at this reputable university.

I look forward to achieving my goals and hopefully helping my community and the world with the knowledge I'm going to learn.

Best Regards,
Abdulmajeed Alharbi